

Dentsply Sirona invites female dentists to apply for Smart Integration Award

Dentsply Sirona's innovations have always been the result of close collaboration with customers in order to develop innovative products which offer impressive application benefits. The Company wants to more effectively integrate the expertise of female dental professionals and is pleased to launch the Smart Integration Award. Until March 15, 2019, female dentists can submit their applications sharing their ideas and experiences relating to the optimum workflow at their treatment centers. As members of the Smart Integration Network, the winners can look forward to exclusive training.

Bensheim / Salzburg, January 30, 2019. Female dentists, who are interested in digitalization and integration and want to make use of the advantages of new technologies for precise treatment results, are invited to apply for Dentsply Sirona's Smart Integration Award. Until March 15, 2019, they can apply by submitting their ideas and experiences relating to the convenient, efficient design of work processes at the treatment center via the online questionnaire <http://www.dentsplysirona.com/smart-integration-award>. Submissions should include sketches and stories about how female dentists impress their patients with treatments and diagnoses, and what they consider to be the best networked, and, therefore, the most efficient treatment processes in the practice of the future. This also includes new concepts to integrate patients in the best way possible.

"In the future, we want to involve more female dentists in our network of experts," explains Susanne Schmidinger, Director of Product Management & Global Marketing Communications, Treatment Centers, at Dentsply Sirona. "With our current generation of products, such as Teneo, Sinius and Intego, we have already been able to implement many individual requests, and we want to continue to do so in the future. With the Smart Integration Award, we acknowledge outstanding ideas and visions in the area of quicker, easier processes, and, of course, we also want to inspire our user network."

Exclusive further training program for the winners

The winners can look forward to an exclusive expert training program – the Expert Development Program 2019 – within the framework of the Smart Integration Network offered by Dentsply Sirona. It consists of training sessions, workshops and seminars on numerous specialist subjects relating to treatment centers.

A jury of international experts will judge the ideas and concepts that are submitted. In addition to members of the Dentsply Sirona management team, the jury will also include external experts.

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About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dental care. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY.

Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

Smart Integration Network: innovation through the expertise of users

Users are the best experts, and Dentsply Sirona specifically integrates the practical and expert knowledge of dentists, in order to develop innovative solutions. The members of this network of experts – the Smart Integration Network – support Dentsply Sirona with their professional expertise in an advisory capacity within the framework of advisory boards or in direct exchange. The main focus is on practical applications relating to smart integration – the intelligent and networked treatment center as an essential component of smarter integrated practice workflows.

You will find more information on the Smart Integration Award and the application form at: www.dentsplysirona.com/smart-integration-award

You can find out more about the expert program, "Smart Integration Network" at: www.dentsplysirona.com/expert-development

IMAGES

are available for [> download](#) on the website.



Fig. 1: The Smart Integration Award 2019 from Dentsply Sirona.



Fig. 2: The intelligent and networked treatment center, Teneo by Dentsply Sirona Treatment Centers.