

Dentsply Sirona Announces Acquisition of Technology Solutions Provider OraMetrix

Dentsply Sirona, The Dental Solutions Company™, today announced that it signed an agreement to acquire OraMetrix, an industry provider of innovative 3-D technology solutions designed to improve the predictability and efficiency of orthodontic care. This will further enable Dentsply Sirona to provide a total orthodontic solution, to include full arch clear aligners for our customers.

York/Salzburg, March 26, 2018. Today, Dentsply Sirona announced the signing of a definitive agreement to acquire OraMetrix, a leading industry provider of innovative 3-D technology solutions improving the quality and efficiency of orthodontic care. OraMetrix offers an advanced, CAD platform developed for dental professionals to deliver consistently predictable orthodontic outcomes. The acquisition, in combination with GAC's bracket expertise and Dentsply Sirona's digital technologies, will enable Dentsply Sirona to provide a comprehensive orthodontic offering that will include a full arch clear aligner solution.

Brad Clatt, Group Vice President, Dentsply Sirona Orthodontics commented: "Dentsply Sirona's mission is to empower dental professionals to provide better, safer, faster dental care. OraMetrix has spent over a decade committed to that same clinical approach. This acquisition brings an advanced digital diagnostic and treatment planning system, that will provide clinicians the flexibility, speed, and control they need to treat their patients with multiple modalities on a single platform. We believe this platform positions us very well for the future as an end-to-end total orthodontic solution provider."

Among its innovative products and services, OraMetrix offers a powerful, software platform that integrates multiple diagnostic media, including CBCT, Cephalometric, Panoramic, Optical, and Facial data. Following the acquisition, Dentsply Sirona will be able to provide an end-to-end digital workflow with a comprehensive range of devices to enable dental professionals to match their patient's growing demands for aesthetics and speed of treatment.

OraMetrix will be a complementary part of Dentsply Sirona's orthodontics business unit and strengthens Dentsply Sirona's overall portfolio offering as The Dental Solutions Company™.

About OraMetrix

OraMetrix is the leading industry provider of innovative 3-D technology solutions improving the quality and efficiency of orthodontic care. Its proprietary technology, the SureSmile system, represents a significant leap forward in orthodontics. SureSmile allows the use of precision digital

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About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dental care. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com

tools throughout all phases of the orthodontic treatment process – diagnosis, treatment planning and monitoring, and arch-wire customization. For doctors, SureSmile offers more precision, efficiency and control, while patients experience shorter treatment times, less overall discomfort and fewer office visits. The result is an orthodontic treatment system that delivers unparalleled results for patients and doctors alike. OraMetrix, founded in 1998, has approximately 130 employees in the United States, Germany, and Australia.

IMAGES

are available for [> download](#) on the website.



Fig. 1: Brad Clatt, Group Vice President, Dentsply Sirona Orthodontics



Fig. 2: OraMetrix SureSmile Aligner

