

New product solutions, passionate colleagues, and excellent entertainment at Dentsply Sirona World in Orlando

Dentsply Sirona World, the Ultimate Dental Meeting, starts today in Orlando, Florida (USA): Between September 13-15, 2018, host Dentsply Sirona is offering a mixture of presentations of new products, interesting talks, clinical training seminars, the opportunity to exchange expertise with colleagues, as well as top entertainment.

Bensheim/Salzburg, September 13, 2018. Dentsply Sirona World, the three-day conference with top-quality speakers, brings together several thousand dentists, dental technicians, and opinion leaders from all over the dental world in Orlando. They can look forward to talks and workshops as well as presentations on new Dentsply Sirona products and solutions that make a dentist's work even easier and, more importantly, safer.

"It is a great honor for us to welcome dentists, dental technicians, dealers, partners, and practice teams to this event," said Ingo Zimmer, Vice President Marketing US RCO (Regional Commercial Organization) at Dentsply Sirona. "We appreciate the trust they place in us and focus all our efforts on working with them to continuously improve the field of dentistry. Once again, we will show at this unique conference that Dentsply Sirona is like no other company in the dental industry when it comes to linking various products and systems to coordinated workflows. It is not about the individual product; what is more important is the functioning interaction of the individual working steps that we provide with sophisticated solutions."

Integrated solutions, not individual products

With Azento – single tooth replacement, Dentsply Sirona is launching a streamlined custom implant solution enabling consistently excellent results both for the patients and the dental practice. Azento is providing everything the dentist needs for the implant treatment, including a proposed surgical and prosthetic plan, and all components and instruments needed for the case – it could not be simpler. It makes ordering and case management easy and saves time by reducing the workflow steps for implant procedures. Azento is designed to help dentists provide the optimal implant size, position, healing environment, and restoration for every case enabling a great patient experience and fast turnaround times. Azento will be available in the US in September 2018 and in Europe in 2019.

Top speakers, top entertainment

More than 100 international speakers will appear at the DS World, including Don Choury, Todd Ehrlich, Sarah Jockin, Dan Butterman,

Press Contact

Marion Par-Weixlberger
Director of Public Relations &
Corporate Communications
Sirona Straße 1
5071 Wals bei Salzburg, Austria
T +43 (0) 662 2450-588
F +43 (0) 662 2450-540
[marion.par-
weixlberger@dentsplysirona.com](mailto:marion.par-weixlberger@dentsplysirona.com)

About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dental care. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY.

Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

George Bruder, Tarun Argawal, Mike Skramstad, Jay Black, Mona Patel, Adriano Araujo, Heidi Arndt and Lori Trust. Hands-on sessions will be held during which many experts will pass on their knowledge and give participants the opportunity to apply it directly and try it out for themselves. Thus, the conference offers extensive opportunities to take away new ideas for daily work in the dental practice and to exchange expertise with colleagues.

For the keynote speech, Dentsply Sirona was able to secure Doris Kearns Goodwin, a best-selling author and Pulitzer Prize winner. Another highlight will be the performance by comedian Jim Gaffigan. On the evening of September 14, conference visitors can look forward to a private concert given by the real superstar Katy Perry, guaranteed to be a truly unique rock experience.

More information is available at: www.dentsplysironaworld.com

Due to the different approval and registration times, not all of the products mentioned are available in all countries.



IMAGES

are available for [> Download](#) on the website.



Fig. 1: After 2016, Orlando is once again the venue for one of the largest dental conferences in the world, Dentsply Sirona World.



Fig. 2: Don Casey, CEO at Dentsply Sirona, welcomes the guests to an exceptional conference that demonstrates the company's expertise in dental solutions.



Fig. 3: Well-attended conference: The visitors are looking forward to talks, presentations, and hands-on courses at Dentsply Sirona World.



Fig. 4: Thousands of dental experts from all over the world have come to Orlando to experience the latest dental trends at Dentsply Sirona World and to take away new ideas for their daily work.

