

Dentsply Sirona and North American Dental Group announce comprehensive partnership

DENTSPLY SIRONA Inc. (“Dentsply Sirona”) (NASDAQ:XRAY), The Dental Solutions Company™, and North American Dental Group (NADG) today announced that they have signed a comprehensive partnership, whereby NADG has selected Dentsply Sirona as the preferred manufacturing partner for their supported offices.

York, March 8th, 2018. The partnership will involve the integration of the entire Dentsply Sirona consumables portfolio into NADG-supported practices, and over time will look to introduce technology, such as CEREC, to the more than 500 clinicians NADG supports. Additionally, the relationship will include unique educational and training programs developed collaboratively and delivered through the North American Dental Group Clinical Accelerator Program.

NADG supports over 125 dental practices in seven states. Given the unanimous decision of NADG-supported partner-dentists to adopt the Dentsply Sirona consumable product solutions for their dental practices, combined with the anticipated growth, both companies expect that the number of NADG-supported offices utilizing Dentsply Sirona product solutions will exceed 200 throughout the agreement phase.

Greg Sheehan, Group Vice President Americas of Dentsply Sirona noted, “We are pleased to announce this comprehensive partnership with North American Dental Group. NADG’s supported dentists have a stated goal of delivering best-in-class patient care, and embracing Dentsply Sirona’s procedural product solutions, in combination with our clinical education platform and unparalleled customer service, will help them deliver on that mission. We are excited that NADG has seen the value in the end-to-end solution that only Dentsply Sirona can offer, and we look forward to the future opportunities that this agreement will provide.”

Ken Cooper, Chief Executive Officer of NADG commented, “The partnership between NADG and Dentsply Sirona supports our unwavering commitment to build a world class health care organization. Our NADG-supported doctors and partners have made a significant decision to ensure product quality and advanced technology remain a differentiating factor in our approach of providing best-in-class care for the patients we are all honored to serve.”

Dr. Andrew Matta, Chief Medical Officer of NADG added, “The Dentsply Sirona name speaks for itself and it was a unanimous decision to move forward with them as a strategic partner. The exclusive access to world class education and premier products through this partnership will be revolutionary for our clinical teams. Innovative and consistent patient care is our foundation and we are thrilled to reinforce that with the help of Dentsply Sirona.”

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About Dentsply Sirona:

Dentsply Sirona is the world’s largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona’s products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dental care. Dentsply Sirona’s global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company’s shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

About North American Dental Group:

North American Dental Group (NADG) is a premier dental group with a footprint that now spans 7 states with 125 offices. NADG's mission is to provide best-in-class dental care to all those who visit their partnered network of dentists. Through innovative approaches to culture building and administrative service, which includes human resources, patient scheduling, information technology, finance and more, it creates a collaborative environment where dentists can focus solely on delivering high quality patient care. For more information, visit <http://www.nadentalgroup.com>.

IMAGES

are available for [> Download](#) on the website.



Fig. 1: Greg Sheehan, Group Vice President Americas of Dentsply Sirona



Fig. 2: Dr. Andrew Matta, Chief Medical Officer of the North American Dental Group (NADG)



Fig. 3: Ken Cooper, Chief Executive Officer of the North American Dental Group (NADG)

