# **Press Release**



# Dentsply Sirona and 3Shape announce strategic partnership

Dentsply Sirona, the world's largest manufacturer of professional dental products and technologies, announced today that it entered into a partnership with 3Shape, a developer and manufacturer of 3D scanners and CAD/CAM software solutions based in Copenhagen, Denmark. The first step of this partnership focuses on a facilitated collaboration between 3Shape's intraoral scanner 3Shape TRIOS and Dentsply Sirona's SureSmile Clear Aligners.

Charlotte, N.C./Copenhagen, June 1st, 2021. As part of their steps to innovate dentistry and lead the digital transformation, Dentsply Sirona and 3Shape have agreed to work on multiple strategic opportunities in order to improve digital dentistry and oral health. In the immediate term, the partnership will focus on a collaboration for better access of TRIOS users to SureSmile Clear Aligners. Opening the platforms to the 3Shape system allows dental professionals to benefit from greater choices, more flexibility, and smoother workflows in the future.

"The collaboration with 3Shape supports our goal of tailoring our product solutions to the needs of our customers. We want to give dental professionals real added value with digital technologies that can be easily integrated and are an intelligent advancement in their routine workflows," says Don Casey, Chief Executive Officer of Dentsply Sirona. "Open systems allow the integration of new functions into existing practice and laboratory structures. We are convinced that we have an excellent partner for this with 3Shape and look forward to additional partnership opportunities in the future."

For 3Shape, the new partnership means an additional service to its customers: "3Shape's goals and solutions are based on an open ecosystem philosophy and on working together with other companies to provide better and more cost-effective solutions that will benefit clinicians and their patients", says Jakob Just-Bomholt, Chief Executive Officer of 3Shape. "We're very excited that TRIOS users can now take advantage of the leading SureSmile Aligners treatment through a smoother workflow."

The partnership between Dentsply Sirona and 3Shape opens opportunities to develop together in selected areas. The connection from 3Shape's TRIOS scanner to SureSmile will be improved and streamlined to allow 3Shape customers smoother access to the fast-growing clear aligner system SureSmile. Pioneered by orthodontic specialists, SureSmile Aligners are designed using advanced software to ensure they fit perfectly and deliver the exact tooth movements needed to achieve great results in the shortest possible time. The cloud-based SureSmile Aligner software offers various options for treatment planning and implementation. Unlike with conventional concepts, dental practitioners

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always maintain control of the treatment process. The 3Shape TRIOS intraoral scanner gives doctors a great starting point for their clear aligner workflow now seamlessly integrated with SureSmile aligner software.

Dr. Terri Dolan, Vice President and Chief Clinical Officer at Dentsply Sirona, is convinced that dental professionals will find this partnership very valuable: "Open platforms and smooth workflows are beneficial for a range of treatment options and add to our core goal of offering clinicians the possibility to work with different workflows and partners. Finally, this collaboration helps patients reach their desired outcome –both sooner and smarter."

More information about SureSmile Clear Aligners is available on the Dentsply Sirona Website: <a href="https://www.dentsplysirona.com/suresmile">www.dentsplysirona.com/suresmile</a>

More information about TRIOS is available on the 3Shape website: <a href="https://www.3shape.com/trios">www.3shape.com/trios</a>

Due to the different approval and registration times, not all technologies and products are immediately available in all countries.

#### **About Dentsply Sirona**

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solution offering, including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better and safer dental care. Dentsply Sirona's headquarters are located in Charlotte, North Carolina. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit <a href="www.dentsplysirona.com">www.dentsplysirona.com</a> for more information about Dentsply Sirona and its products.

### **About 3Shape**

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. We partner with industry leaders to give dental professionals open choices for their patient care as well as supporting professionals' continued education. 3Shape's solution portfolio includes the 3Shape TRIOS® intraoral scanner, dental lab scanners, design services, and market-leading scanning and design software solutions for both dental practices and labs. Our 1700 employees serve customers in over 100 countries from 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. <a href="https://www.3shape.com">www.3shape.com</a>

## **IMAGES**

are available for > Download on the website.



Fig. 1: The partnership between Dentsply Sirona and 3Shape focuses on a collaboration for better access of 3Shape TRIOS users to SureSmile Clear Aligners.



Fig. 2: Don Casey, CEO of Dentsply Sirona.



Fig. 3: Jakob Just-Bomholt, CEO of 3Shape.



Fig. 4: Dr. Terri Dolan, Vice President and Chief Clinical Officer at Dentsply Sirona, is convinced that dental professionals will find this partnership very valuable.



Fig. 5: SureSmile Clear Aligners are designed using advanced software to ensure they fit perfectly and deliver the exact tooth movements needed to achieve great results in the shortest possible time.



Fig. 6: The connection from 3Shape's TRIOS scanner to SureSmile will be improved and streamlined to allow 3Shape customers smoother access to the fast-growing clear aligner system SureSmile.