

## Dentsply Sirona presents winners of the Smart Integration Award 2021: Recognizing innovative women in dentistry

**Dentsply Sirona presented the second iteration of its Smart Integration Award to women in dentistry on November 12. With the award, which was launched in 2019, Dentsply Sirona recognizes visionary treatment concepts and the outstanding achievements of women in dentistry worldwide, while creating a network of women in dentistry. The 2021 applicants came from nearly 40 countries. The award ceremony took place virtually this year.**

**Charlotte, 15 November 2021.** Dentists and dental technicians from around the world submitted their ideas for integrating digital technologies into the practices and dental laboratories of the future and improving the treatment experience for patients. The award ceremony was attended by 90 nominees, who had been selected by an international jury of Dentsply Sirona executives and renowned external experts. Winners were awarded in five categories: "Digital Clinical Workflow", "Digital Patient Communication", "Innovative Infection Control and Prevention", "Management of Dental Equipment", and "Smart Lab-Dentist Cooperation".

The innovation categories in the field of digital dentistry were expanded this year due to the high level of global interest. The pool of applicants was also larger: for the first time, dentists and dental technicians from the USA were also able to apply. With the Smart Integration Award, Dentsply Sirona wants to do justice to the growing proportion of women in dental professions, promote their skills, and improve their career opportunities.

### Focus on digital workflow

Two of this year's Smart Integration Award winners are Dr. Shivi Gupta from San Diego, USA, and Christine Trautmann from Darmstadt, Germany. Gupta took the prize in the "Digital Patient Communication" category. In three exemplary case descriptions, the CAD/CAM expert showed how she achieves high esthetic and functional success in treatment in her practice using a completely digital workflow. This also allows her to offer patients an efficient, comfortable treatment experience and precise results.

Christine Trautmann convinced the jury in the "Smart Lab-Dentist Cooperation" category with her presentation of a fully digitalized ordering process between the dentist and lab.

"End-to-end digitized workflows are still a vision in this field – but a very desirable one," Trautmann said in the interview. "That's because they facilitate communication between both parties equally and give dental technicians the ability to meet individual restoration requirements even better."

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### About Dentsply Sirona

Dentsply Sirona is the world's largest manufacturer of dental products and technologies for dentists and dental technicians, with more than a century of company history characterized by innovation and service to the dental industry and its patients in almost every country worldwide. Dentsply Sirona develops, manufactures and markets comprehensive solutions, dental and oral health products and medical consumables that are part of a strong brand portfolio. Dentsply Sirona provides innovative and effective, high-quality solutions to improve patient care and ensure better and safer dentistry. The company's headquarters are located in Charlotte, North Carolina. The company's shares are listed on NASDAQ under the symbol XRAY.

More information about Dentsply Sirona and its products can be found on the Internet at [www.dentsplysirona.com](http://www.dentsplysirona.com).

Dr. Terri Dolan, Vice President and Chief Clinical Officer at Dentsply Sirona sees great potential in the Smart Integration Award: "The significant interest from women worldwide shows us how important awards like this are. They recognize achievement and boost professional confidence, helping us promote gender parity in dentistry to support the next generation of female leaders." Dolan, who is a dentist herself, is responsible for the Key Opinion Leader Network development program at Dentsply Sirona.

Prof. Ihsane Ben Yahya, President of the World Dental Federation FDI, attended the award ceremony as guest of honor. She is also convinced that initiatives such as the Smart Integration Award will increase the influence of women in dentistry: "I am certain that tonight's winners are the leaders of tomorrow. And that the women gathered here will help lead the way to empower patients everywhere with innovative solutions and ideas that can revolutionize our industry." Supporting and empowering women in dentistry is the common goal of FDI and Dentsply Sirona.

#### **Advanced training and international networking**

Immediately after the award ceremony, the winners of the Smart Integration Award 2021 embarked on a two-day expert training program consisting of training sessions, workshops, and seminars on numerous specialist topics relating to treatments. The program is designed to enable women to draw on the great potential of digital technologies in dentistry and dental technology.

Furthermore, the expert program promotes international networking among women in dentistry. The winners of the Smart Integration Award become automatically part of the "Smart Integration Network". Members of this network contribute practical and thus expert knowledge to further develop existing Dentsply Sirona products and find new, innovative solutions.

#### **Corporate goals: integration and equity**

Beyond the Smart Integration Award, Dentsply Sirona is comprehensively committed to equal rights, equal opportunities, and sustainability. Various initiatives for women support their development in dental professions and make their achievements visible. One of these is "First to 50," a global program to promote women as speakers. It aims to connect women to professional coaches to support their professional development and empower them to become speakers. Other measures relate to improved opportunities for networking and sharing experiences at panel discussions and conferences.

To achieve inclusion and equal opportunities for all employees within the company, Dentsply Sirona has launched Employee Resource Groups (ERGs) – interest groups to promote equity, diversity and inclusion. These include the "DS Women" initiative, which was founded in October 2020 and already has more than 750 members from 30 nations. The



stated goal of DS Women is to promote more women to leadership positions at Dentsply Sirona.

### **Equal opportunities as a pillar of sustainability**

In its new sustainability strategy published in September 2021, Dentsply Sirona also makes a clear commitment to equity. Among other things, the company defines the achievement of gender parity and gender pay equality by 2025 as a milestone on the way to a "brighter world." For Dentsply Sirona, the strategic pillar "Healthy Business" includes having 50 percent of its board members be gender and/or ethnically mixed and having 60 percent of its board committees chaired by women.

All winners of the Smart Integration Award 2021 can be found at:

[www.dentsplysirona.com/smart-integration-award](http://www.dentsplysirona.com/smart-integration-award)

Learn more about the Smart Integration Network:

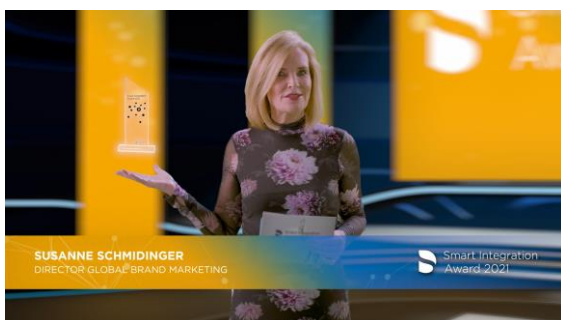
[www.dentsplysirona.com/expert-development](http://www.dentsplysirona.com/expert-development)

More about Dentsply Sirona's sustainability strategy:

[www.dentsplysirona.com/en/company/our-sustainability.html](http://www.dentsplysirona.com/en/company/our-sustainability.html)

## **IMAGES**

All images are available for [> Download](#) on the website.



*Fig. 1: Susanne Schmidinger, Director Global Brand Marketing Enabling Devices at Dentsply Sirona, is one of the Jury members and opened the Award Ceremony.*



*Fig. 2: Host Don Casey, Chief Executive Officer of Dentsply Sirona, honored the winners and took a look at the global perspective of the Smart Integration Award.*



*Fig. 3: Dr. Shivi Gupta won with her description of a completely digital workflow with which she achieves high esthetic and functional treatment success.*



*Fig. 4: Nine talented women were honored in the Digital Clinical Workflow category.*



*Fig. 5: Winner Christine Trautmann (left) convinced the jury with her vision of a fully digitized ordering process between dentist and laboratory.*



*Fig. 6: Dr. Terri Dolan, Vice President and Chief Clinical Officer at Dentsply Sirona, is responsible for the development of the Key Opinion Leader Network. She sees great potential in the Smart Integration Award.*



*Fig. 7: Prof. Ihsane Ben Yahya, President of the World Dental Federation FDI, is convinced that initiatives such as the Smart Integration Award will increase the influence of women in dentistry.*



*Fig. 8 The Smart Integration Award was presented for the second time in 2021. The applicants came from nearly 40 countries.*