

Weekly update – Strong response to webinars and on-demand courses

The clinical education webinars offered by Dentsply Sirona to dentists and dental professionals around the world are seeing strong attendance numbers. Many dental professionals are using the 'free' time to improve their knowledge about various dental fields including infection prevention, endodontics, and implantology.

As we closely track webinar attendance and on-demand course enrollments over the last six weeks, the strong results reflect our customers' interest to build their knowledge and skills in a variety of clinical areas. For example, more than **100,000 people** around the globe **registered** for our live webinars. Enrollment and completion of our on-demand courses are also growing, with **6,983 people newly enrolled in total**.

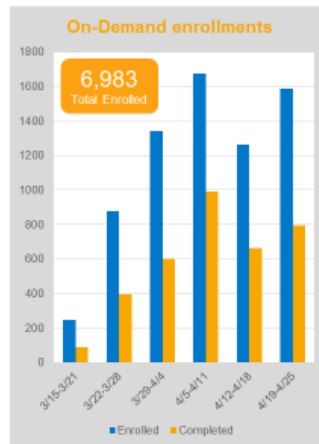
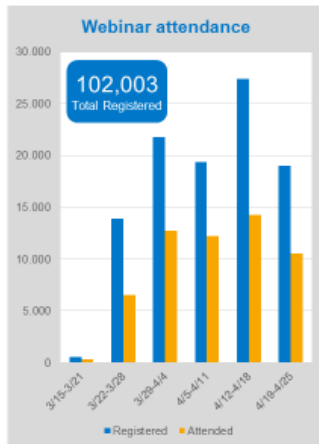
Congratulations to the Dentsply Sirona teams who have been doing amazing work to support the educational needs of customers around the world.

Here are some additional facts about our Clinical Education successes in recent weeks:

- **Live webinars on DS Academy Website (US)**
81 live courses, over 33,000 attendees in five weeks, traffic on DS Academy and SureSmile University in US: more than 123,000 visits
- **Live webinars on DS Academy Website (Italy)**
27 Clinical Education live webinars with 10,657 attendees, 95,982 views
- **DS Iberia and MIS Implants (Iberia)**
live education format "Dentist Live" on various social media channels, 3,000 attendees, growth of Instagram followers of +56% in 1 week
- **Live webinars via Wechat (China)**
66 live webinars, reach >650,000 views, 25 online learning videos
- **Live webinars on DACH RCO Website (Germany)**
webinars with >2,000 attendees, eLearning website >10,000 visits, fully digital 1:1 product demonstration system available
- **Webinars and on-demand courses (MENA region)**
33 webinars, 10,000 attendees from Saudi Arabia, Egypt, the UAR, Kuwait and GCCC, Maghreb and Lebanon

Strong Response to Webinars and On-Demand Courses

62 webinars held last week, the most ever



Top 10 most popular webinars

Title	Date	Att	Rgst
Introducción al sistema CCO	4-16	1774	3707
Responding to the Rapidly Evolving Pandemic	3-26	1596	3491
Covid-19: linee guida per la riapertura in sicurezza	4-10	1785	3280
Endo Hacks with Omar Ikram	4-01	1713	2692
A Restoratively Driven Path to Endodontic Excellence	4-16	1038	2464
The Golden Era of Reciprocation 2020	3-26	1084	2391
Integrating minimally invasive concepts in Complex Treatment Plans	4-15	1171	2046
Latest Insights on Peri-implantitis	4-16	1031	2027
The Digital Workflow: Where are We Now and What is Coming?	4-07	908	1770
Pandemics & Dental Practices: Ethical Challenges.	4-13	1054	1738



Dentist Live

Miércoles 25 Marzo

12:00 Alberto Salgado
@dr_alberto_salgado

18:30 Herminio García
@herminio_garcia_roncero

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