

Patient communication about safety in the dental practice

During the past few weeks new content for our customers has been produced almost daily, particularly by the Clinical Education teams. Additionally, our Marketing teams received a significant number of requests for information on handling the COVID-19 risk that can be passed on to patients.

Therefore, the DACH RCO Marketing Team developed a patient communication piece designed to be shared by dental professionals with their customers, including information about the safety in their practices, preventive hygiene measures and other COVID-19 related topics.

You can access this content in the Marketing Hub, the source data will allow you to adapt the document to your local market needs (in terms of language and certain areas of content).

Link: <https://hub.dentsplysirona.com/en/content/hereforyou.html>

Username: brand

Password: dentsplysirona

Further content will be developed by teams around the world and shared with you through the Marketing Hub to provide you access to the broadest range of content to support your marketing efforts when resources are at their most limited.