

Endo Hacks- successful webinar series from Australia

During the Covid-19 outbreak, Dentsply Sirona has started to organize webinars all over the world in order to keep in touch with customers and potential customers who often have to close their practices and stop working. Honoring Dentsply Sirona's commitment to lead in clinical education, a team of employees have mobilized to put together the resources, technical ability, hosting support, webrooms and more to enable country Clinical Education planners to immediately begin offering DS customers virtual Clinical Education. In the beginning of April, our colleagues from Dentsply Sirona Australia organized the first webinar of a series which is coming up in the course of the month. In his 'Endo Hacks' webinar, Dr. Omar Ikram, an endodontist from New Zealand, provided general information about basic steps in endodontics procedures and how to retain tooth structures using TruNatomy Endo file systems.

More than 1700 general dentists from all around the world, such as Australia, New Zealand, UK, Pakistan, Bosnia, etc., participated in the webinar. They were thankful for the possibility to learn from Dr. Ikram and to exchange opinions with colleagues, while being confined at home during the Covid-19 crisis. Dr. Harris Nadeem from Pakistan appreciated this welcome diversion: "I'm an old follower of Dr. Omar's work and really appreciate Dentsply Sirona for arranging a free webinar in these tough times with him."

The team effort of DS Australia's Sasha Stupar, Product Manager Endodontics, Eric Zhan, Digital Marketing Coordinator, Michelle Young, Marketing Communications Manager, Claire Heppenstall, Clinical Education Manager, together with David Miller, Digital Video editor from York, PA, made the webinar a huge success.

The participants' feedback showed that there is great appreciation for trainings, especially in these challenging times. For the month of April there are already two more webinars scheduled:

- Guided Surgery with CEREC Guide 3 by Dr. Craig Campbell on April 15
- Infection Prevention by Melissa Eley on April 16

An overview of upcoming webinars (globally) can be found on the following platform: <https://events-na6.adobeconnect.com/content/connect/c1/882837640/en/events/catalog.html>

For those interested in watching Dr. Ikram's webinar, the recording is available here: <https://www.dentsplysirona.com/en-au/education/courses-events/endo-hacks-webinar.html>