

Dentsply Sirona Ducks are everywhere

Since making their debut at IDS 2019, the Dentsply Sirona Ducks showing the range of our product portfolio have travelled the world with both our employees and our customers.



Most recently, they took part in a web-seminar series from the Dentsply Sirona Thailand team, in cooperation with BDMS Wellness Clinic, the largest private hospital group in Thailand. The main audiences of the webinar were invited guests like medical dentists from other universities and hospitals in Thailand and neighbor countries, as well as DS customers. The effort paid off and the feedback was overwhelming: nearly 2500 engagements could be registered per webinar session.

The ducks have also made their way to Dentsply Sirona offices, and dental practices in Germany, Austria, The Netherlands, France, Poland, Spain, Australia, Vietnam, UAE, the USA and beyond.

At the start of June, Dentsply Sirona Australia & New Zealand saw an increase in activity in the dental industry. To celebrate this, they reached out to the teams and asked them to take photos of the DS ducks during their travel, as customer visits are now again happening more regularly. Back came a lot of beautiful pictures of the ducks in front of beautiful landscapes and landmarks as well as some very creative images. To showcase this initiative and that the DS ducks are living happily in Australia and New Zealand, the team created a video titled "Dentsply Sirona ANZ – back on the road!" – Watch it [here](#)

