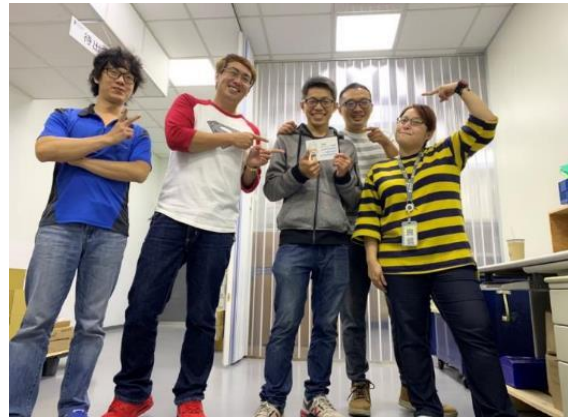


Employee Recognition Cool Cards in Taiwan

Have you ever thought about telling someone they did a good job but didn't know how to do it? Giving or receiving positive feedback is a great energy driver that can make the workplace a place of engagement, where people have fun and exchange ideas.



The DS Taiwan came up with the idea to create six Employee Recognition Cool cards based on the six core values of the Company, such as bringing out the best out of people, being one global team or acting with uncompromising integrity.

The messages are a unique way to show their appreciation and encouragement to their supervisors, peers and subordinates for their ongoing support and dedication to the Company. Every employee or manager can prepare or receive a card without time or number limit. All it takes is for one employee to touch another with kindness to receive a card. So far, in the first edition of these cool cards, around 300 cool cards have already been given out!



Each card is personalized explaining how the employee has excelled in meeting one of the 6 company core values to help us achieve our purpose and mission to every day empower dental professionals all over the world to provide millions of patients with better dental care and make people smile. Being in line with our values also allows us to better focus on our operating principles and ensure that we view the customer as a whole individual, create demand, deliver innovations, lead in clinical education and take advantage of our scale.