

Clinical Education program sees strong attendance worldwide – three times higher than pre-pandemic

Dentsply Sirona has one of the largest and most comprehensive Clinical Education programs in the dental industry. The core mission of Dentsply Sirona's Academy is to empower dental professionals with up-to-date knowledge and skills needed to develop themselves and their practices. In the last year, more than 470,000 dental professionals from 97 different countries participated in about 15,000 courses organized by the Dentsply Sirona Academy and supported by leading clinical experts and organizations. More than three-fourths of participants were dentists, four percent were hygienists, and nearly 20,000 dental technicians. The number of participating students is also continuously growing to more than 41,000. This proves that the Dentsply Sirona Academy is on the pulse of important educational topics in dentistry.



COVID-19: Pushing digital education to new heights

In response to the COVID-19 pandemic, the team quickly transitioned to webinars and on-demand learning as in-person clinical education and workshops were no longer possible due to the restrictions placed concerning social distancing. Many dental professionals have used the time their clinics and/or practices were closed to improve their knowledge about various dental fields including infection prevention, endodontics and implants dentistry. Since the start of COVID-19 more than 377,000 people globally registered for 636 Dentsply Sirona Academy live webinars over a period of ten-weeks. Enrollment and completion of the on-demand courses are also rising with almost 10,764 new enrollees in the last couple of months. The attendance peaked in late April and has been steadily declined since then as dental professionals turn their attention back to their practices and treating patients. However, during this period this format established itself as a “new normal” with up to 48 new webinars per week. The on-demand library of the Dentsply Sirona Academy now contains an impressive number of 154 educational courses.

More information about webinars and on-demand courses is available on Dentsply Sirona Website:

<https://www.dentsplysirona.com/education>

Staying ahead of challenges

The dental profession is being recognized for its willingness to adapt to challenging situations, including various disease outbreaks in order to support the public's health and well-being, explains Dr. Terri Dolan, Chief Clinical Officer. The way Dentsply Sirona focused its attention to developing clinical resources for customers, including webinars and on-demand courses with information about infection prevention in addition to education really make her proud and show the strength of the Clinical Education team. This way Dentsply Sirona can stay ahead of challenges and keep providing important educational messages to dentists, dental professionals and hygienists globally.

In developing and providing courses, Dentsply Sirona actively collaborates with clinical and technical experts in all aspects of dentistry. Curricula are developed in collaboration with universities and dental schools, as well as professional dental organizations, to support dental professionals around the world.

