

## Weekly update – Strong attendance at webinars and on-demand courses

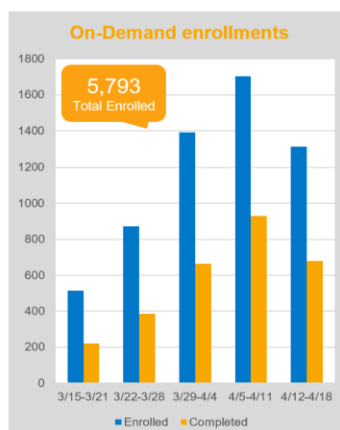
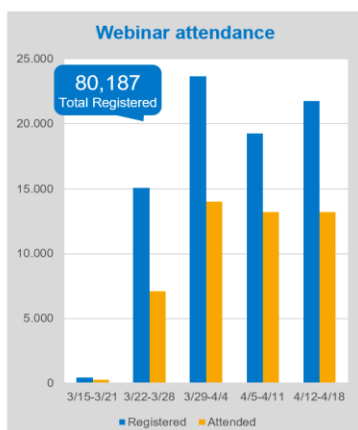
The clinical education webinars offered by Dentsply Sirona to dentists and dental professionals around the world are seeing strong attendance numbers. Many dental professionals are using the 'free' time to improve their knowledge about various dental fields including infection prevention, endodontics, and implantology.

As we closely track webinar attendance and on-demand course enrollments over the last five weeks, the strong results reflect our customers' interest to stay current about how the COVID-19 pandemic as well as build their knowledge and skills in a variety of clinical areas. For example, more than 80,000 people around the globe registered for our live webinars. Keeping in mind that these webinars started in full force around March 15<sup>th</sup>, these numbers are impressive and show the incredible work our employees are delivering during this challenging time. Enrollment and completion of our on-demand courses are also growing, with 5,793 people newly enrolled in total.

Congratulations to the Dentsply Sirona teams who have been doing amazing work to support the educational needs of customers around the world. Here are some additional facts about our Clinical Education successes in recent weeks:

- **Live webinars on DS Academy Website (US)**  
67 live courses with over 27,000 attendees in four weeks, total traffic on DS Academy and SureSmile University in US: more than 104,000 attendees in four weeks
- **Live webinars on DS Academy Website (Italy)**  
20 Clinical education webinars with more than 9,300 attendees
- **Live webinars via Wechat (China)**  
66 live webinars, reach >600,000 views, 21 online learning videos,
- **Live webinars on DS Academy Website (Germany)**  
webinars with more than 1,300 attendees, fully digital 1:1 product demonstration system available
- **Webinars and on-demand courses (MENA region)** – in just two weeks approximately 1,000 dental professionals from Saudi Arabia, Egypt, the UAR, Kuwait and GCC countries, Maghreb and Lebanon attended

## Strong Response to Webinars and On-Demand Courses



| Webinars   | 3/15-3/21 | 3/22-3/28 | 3/29-4/4 | 4/5-4/11 | 4/12-4/18 |
|------------|-----------|-----------|----------|----------|-----------|
| Quantity   | 1         | 11        | 31       | 38       | 32        |
| Registered | 440       | 15,068    | 23,681   | 19,265   | 21,733    |
| Attended   | 249       | 7,113     | 14,012   | 13,235   | 13,231    |

| On-Demands | 3/15-3/21 | 3/22-3/28 | 3/29-4/4 | 4/5-4/11 | 4/12-4/18 |
|------------|-----------|-----------|----------|----------|-----------|
| Quantity   | 100       | 102       | 104      | 113      | 119       |
| Enrolled   | 248       | 872       | 1393     | 1703     | 1311      |
| Completed  | 89        | 385       | 664      | 931      | 681       |