

## First digital congress of Dentsply Sirona

On July 24<sup>th</sup>, Dentsply Sirona invites customers as well as employees to the first fully digital congress "DS Live 2020". Throughout the afternoon, presentations on hygiene innovations and digital treatment solutions will be broadcast live via video stream. The congress language is German and the motto: "Master the new Normal"



Our life is becoming more and more digital - so why not let congresses take place the virtual way? This is exactly what the DACH RCO team of Dentsply Sirona has now implemented. On Friday, July 24<sup>th</sup>, the first fully digital congress will be streamed in real time: speakers and participants will meet exclusively online. Whether it's an exciting presentation on treatment solutions, an innovative product presentation or a joint question and answer session, everything will be broadcast live in virtual rooms from the Dentsply Sirona Academy in Bensheim. Participants can connect and actively participate from their own devices.

### Master the new Normal

The digital congress includes everything that is necessary for a successful event. Starting at 1 p.m., exclusive lectures and treatment demonstrations every 30 minutes will provide information on a wide range of current topics such as modern hygiene innovations for greater patient safety or the latest digital achievements for smoother and more efficient treatment processes - even during current restrictions. From the example of an integrated implantology workflow and the advantages of an aligner therapy for correcting malocclusions to recommendations for professional communication of self-pay services, the program includes a host of exciting contributions from renowned and experienced dentists and specialists. This will enable the participants to safely start a new day in the practice together.

The program will be broadcast live from the Dentsply Sirona Academy in Bensheim and will be accompanied by presenter Jörg Riedmiller. Following each individual contribution, a question and answer session will take place in a separate (virtual) room. Here the participants can speak directly to the respective speakers and other participants.

Of course, the crowning finale is not to be missed: Following the lectures and discussions, the afternoon will end with a concert by a surprise band - naturally broadcast live from Bensheim starting at 5:30 pm.



## The “DS Live 2020” timetable

1 p.m. Welcome and opening remarks (*Swen Deussen / Jörg Riedmüller*)

### Hygiene innovations for patient safety

1:15-1:45 p.m. Innovative extraction technology (*Dr. Diether Reusch*)

1:45-2:15 p.m. The optimal preparation of transmission instruments  
(*Stephanie Voitke / Stella Nehr-Werner*)

### Digital solutions during the treatment process

2:15-2:45 p.m. Endodontics – safe and fast using integrated solutions  
(*Jörg Riedmiller / Lisa Stahl*)

2:45-3:15 p.m. Implantology today - The integrated implantology workflow from Dentsply Sirona (*Frederic Anders / Kevin Bliesner*)

3:15-3:45 p.m. Implant prosthetic concepts in the digital workflow (*Stephan Adler*)

3:45-4:15 p.m. Digital workflow between practice and laboratory (*Hans-Ulrich Meier*)

4:15-4:45 p.m. Integrated workflow for aligner treatments  
(*Dr. Gertrud Fabel*)

4:45-5:15 p.m. Sensibly advise and convincingly communicate elective services (*Ana Pereira*)

5:15 p.m. Congress finale with live band

