

SureSmile® Aligner

Customer Resource Guide



SureSmile® Aligner

Customer Resource Guide

Welcome Letter	1
SureSmile® Workflow Integration Support	2
Patient Selection Criteria	3
Protocol for Therapeutic Photographs	4
SureSmile® Aligner: Submitting a SureSmile® Aligner Case	5
SureSmile® Ortho: Submitting a Full-service Aligner Case	7
SureSmile® Aligner Prescription Suggestions	9
SureSmile® Aligner Prescription (MACROS)	10
SureSmile® Advanced (MACROS)	14
Patient Smile Questionnaire	18
Patient Financing Worksheet	19
Case Study 1 -Class 1 Mild MX Spacing and Moderate MD Spacing	21
Case Study 2 -Mild Class III with Anterior Crossbite	22
Case Study 3 -Mild Class III	23
SureSmile® U Online Resource	24
SureSmile® Patient Program Overview	25
SureSmile® Patient Photo Consent Form	27

DSO_026_REV03_05.21

Welcome

Thank you for choosing SureSmile® Aligner Service!

Welcome to the SureSmile® Aligner community! You've joined an elite group of industry-changing dental professionals who are leading the digital revolution in orthodontics.

What's Next?

1 Unpack This Kit

This kit contains the tools you will need to get your first case started:

1. SpaceFile® IPR double sided files (2)
2. Interproximal Reduction Instruction Guide
3. Patient Consultation Model with a clear aligner
4. Patient Marketing Brochures (3 packs of 25)
5. Step-by-step instructions to set up your account

2 Complete New Practice Orientation

Once you've completed the online course, you're ready for your half-day new practice orientation. If your orientation is not already scheduled, please contact your local sales representative!

3 Login & Get Started

1. To start your first order, go to login.suresmile.com and login
2. Select Start a New Patient
3. Then choose Full-service Aligner Staging
(Ortho platform only)



4 Submit Your First Case

Follow the steps learned in training to submit your first order.

Contact your local sales rep for one-on-one virtual and in-office trainings for specific packages.

Still have questions?

Reach out to our Customer Care line. We're always here to help.
US and Canada **+1 888.672.6387**

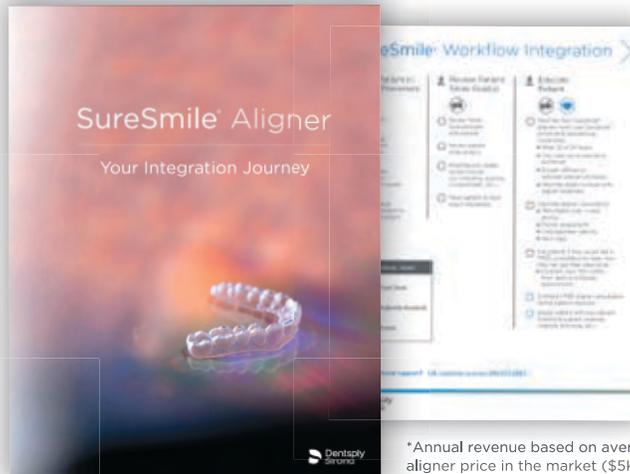


SureSmile® Integration Support

Our goal is to help you integrate SureSmile® Aligner into your everyday workflow to efficiently and effectively increase sales and generate new patients.

Easily integrate SureSmile® into your practice using our Integration Journey Roadmap.

Let us help you!



Did you know?

Two SureSmile® aligner cases* per month could result in

\$120K in annual revenue*

Imagine 5 new cases per month could result in

\$300K

*Annual revenue based on average aligner price in the market (\$5K/case)

As part of the SureSmile® community, you will have access to the following marketing materials and support to help promote your new service to your patients:

↓ SureSmile® DocBox

Digital Assets:

- Social media posts
- Website images
- In-office lobby commercial

Printed Collateral¹:

- Window clings
- Posters
- Table-top easels
- Patient brochures

SureSmile® Patient Program Promotion

- Digital assets
- Patient program collateral
- Prepaid case promotional pricing

Award-Winning Education with

SureSmile®

- Monthly Office Hours with SureSmile® master clinicians
- Online Pro tips
- Go-to resource for product training and best practices

Schedule your Lunch and Learn today to start your SureSmile® integration!

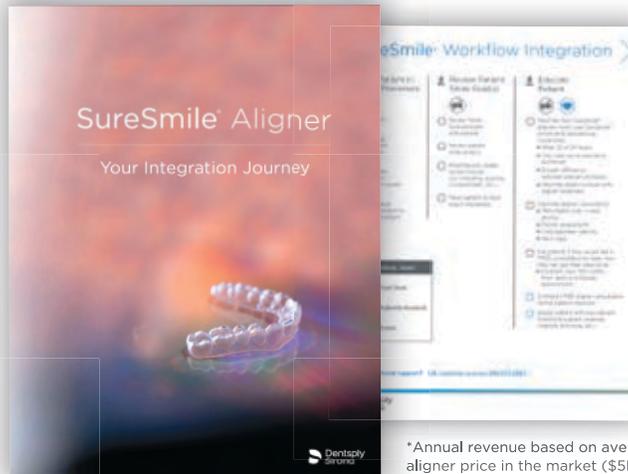
1. Request from your SureSmile® representative

SureSmile® Integration Support

Our goal is to help you integrate SureSmile® Aligner into your everyday workflow to efficiently and effectively increase sales and generate new patients.

Easily integrate SureSmile® into your practice using our Integration Journey Roadmap.

Let us help you!



Did you know?

Two SureSmile® aligner cases* per month could result in

\$120K in annual revenue*

Imagine 5 new cases per month could result in

\$300K

*Annual revenue based on average aligner price in the market (\$5K/case)

As part of the SureSmile® community, you will have access to the following marketing materials and support to help promote your new service to your patients:

↓ SureSmile® DocBox

Digital Assets:

- Social media posts
- Website images
- In-office lobby commercial

Printed Collateral¹:

- Window clings
- Posters
- Table-top easels
- Patient brochures

SureSmile® Patient Program Promotion

- Digital assets
- Patient program collateral
- Prepaid case promotional pricing

Award-Winning Education with

SureSmile®

- Monthly Office Hours with SureSmile® master clinicians
- Online Pro tips
- Go-to resource for product training and best practices

Schedule your Lunch and Learn today to start your SureSmile® integration!

1. Request from your SureSmile® representative

SureSmile® Aligner

Patient Selection Criteria

SureSmile® Aligner Patient Selection Criteria

To get started with SureSmile® Aligner Design and follow a proven path to proficiency, select your patients following the criteria below.

Your selected cases must be:

- Class I with mild/moderate crowding
- Mild Class II (end to end molar relation) requiring mild upper molar rotation to correct molar relationship
 - Mild vertical components (mild deep anterior overbite or mild anterior open bites) are acceptable in the above cases.

Examples of suitable cases:

-Class I
-Mild Deep Bite
-Upper/Lower
Crowding



-Class I
-Upper/Lower
Crowding



-Class I
-Mild Open Bite
-Upper/Lower
Crowding



-End to End Molar
-Upper Molar
Rotation
-Deep Bite



SureSmile® Aligner

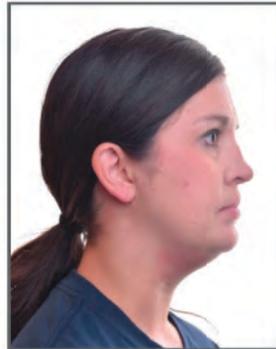
Protocol for Therapeutic Photographs

Therapeutic models require a set of standard photos (3 facial, 5 intraoral) taken within 4 weeks before or 2 weeks after the scan. The “full mouth” photo is strongly recommended.



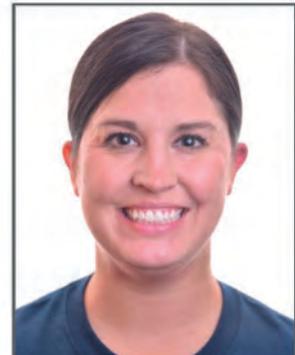
Front

- Patient looking forward
- Head leveled
- Lips together & relaxed
- Capture collarbone, top of head
- Ears must be visible



Profile

- Hair behind ears
- Lips together & relaxed
- Patient looking forward
- Capture collarbone



Smile

- Patient looking forward
- Head leveled
- Patient's natural smile
- Capture collarbone, top of head
- Ears must be visible



Upper Occlusal

- Take photo of reflection in mirror
- Rest mirror behind lower molars
- Capture all teeth including 2nd molars
- Use articulating paper (optional)



Full Mouth (optional)

- Slightly open to see incisal edges
- Capture 2nd molar to 2nd molar



Lower Occlusal

- Take photo of reflection in mirror
- Retract tongue with mirror
- Rest mirror behind upper molars
- Capture all teeth including 2nd molars
- Use articulating paper (optional)



Right Buccal

- Capture class relation of bite
- Straight shot of cuspid, bicuspid & molars
- Capture 1st cusp tip of 2nd molar
- Use buccal mirrors if necessary



Frontal

- Patient's true bite
- Parallel to occlusal plane & centered
- Capture 2nd molar to 2nd molar



Left Buccal

- Capture class relation of bite
- Straight shot of cuspid, bicuspid & molars
- Capture 1st cusp tip of 2nd molar
- Use buccal mirrors if necessary

SureSmile® Aligner

Submitting a SureSmile® Aligner Case

- Step 1 Login to your SureSmile® Aligner database at login.suresmile.com.
- Step 2 Click the [New Patient](#) button.
- Step 3 [Upload .stl files](#) with the patient's scan data; remember, SureSmile® Aligner is an open platform, so any .stl file will be accepted.
A scan of upper and lower is required using any scanner that exports .stl files. Files need to be exported in occlusion in correct file format to be accepted.
To do this, navigate to exported .stl files and select files to upload. Choose the files and select the .stl data. Then, click Next.
- Step 4 [Upload](#) the patient's [images](#) to ensure the Digital Lab technicians can accurately process the case. Photos are required and x-rays are optional.
Start by clicking [Choose files](#) to upload. Navigate to the image folder, select all images, and click Open. Drag and drop files into the appropriate boxes. Then, click Next.
- Step 5 Fill out the [Dental Examination](#), indicating if there are any missing or unerupted teeth not present in the scan data.
To mark a tooth as missing/unerupted click on any tooth in the template and notice the missing/present box. If you accidentally mark one as missing, click the tooth again and mark as present.
- Step 6 Complete the [Prescription](#). This simple prescription form is used to communicate the treatment plan to the Digital Lab.
First, you tell us which arches are being treated. Then, you will choose between Ideal and Custom. For Ideal, no other information is needed. For Custom, you will need to complete the MACROS form, providing treatment information on the midline, archform, class, resolutions, occlusal plane, and finally, any special instructions.
- Step 7 [Submit](#) the case order. Once all the information has been uploaded you can place the order. If required information is missing, the case cannot be ordered; go back and complete required information.

SureSmile® Aligner

After Ordering

Once the case is ordered it will be returned to you to review within 6-10 business days. At that point you may order the aligners.

Once the setup is returned, you can choose the pricing option that fits:

SureSmile® Pricing Options

Your Care-Free Plan

SureSmile® Complete

Flat rate pricing; unlimited aligners and free refinements throughout treatment time up to 3 years from aligner production.

Pay As You Go

SureSmile® Select

Only pay for the number of aligners you need. Ideal for mild to moderate malocclusions.



Joining the SureSmile® community gives you direct access to SureSmileU's best-in-class library of digital online training and education resources, including webinars and expert-led courses. Build your knowledge and hone your skills to provide your patients with the best clear aligner experience.

↓ SureSmile® DocBox

SureSmile® supports your practice growth by providing a toolbox of marketing collateral and digital assets to assist in patient education and awareness.

Need help?

Reach out to Customer Care at customer care@suressmile.com

United States 888.672.6387

Europe, Australia, New Zealand, Japan & South Korea +800.6655.1234

All other countries +1 972.728.5902

© 2021 Dentsply Sirona, Inc. All rights reserved. SureSmile® is a registered trademark of Dentsply Sirona, Inc. DOC-500556-3

SureSmile® Ortho

Submitting a SureSmile® Aligner Case

- Step 1 Login to your SureSmile® Ortho database at login.suresmile.com.
- Step 2 Click the [New Patient](#) button.
- Step 3 Select the [Full-service Aligner Staging](#) package option.
This is the best option for doctors new to the software; training on simulations, diagnostics and IDB are available at [SureSmileU.com](https://SuresmileU.com) and by request.
- Step 4 [Upload .stl files](#) with the patient's scan data; remember, SureSmile Ortho is an open platform, so any .stl file will be accepted.
A scan of upper and lower is required using any scanner that exports .stl files. Files need to be exported in occlusion in correct file format to be accepted.
To do this, navigate to exported .stl files and select files to upload. Choose the files and select the .stl data. Then, click Next.
- Step 5 [Upload](#) the patient's [photos and x-rays](#) to ensure the Digital Lab technicians can accurately process the case.
Start by clicking [Choose files](#) to upload. Navigate to the image folder, select all photos and x-rays, and click Open. Drag and drop files into the appropriate boxes. Then, click Next.
- Step 6 Fill out the [Dental Examination](#), indicating if there are any missing or unerupted teeth not present in the scan data.
To mark a tooth as missing/unerupted click on any tooth in the template and notice the missing/present box. If you accidentally mark one as missing, click the tooth again and mark as present.
- Step 7 Complete the [Prescription](#). This simple prescription form is used to communicate your treatment plan to the Digital Lab.
First, tell us which arches are being treated. Then, complete the MACROS form, providing treatment information on the midline, archform, class, resolutions, occlusal plane, and finally, any special instructions.
- Step 8 [Submit](#) the case order. Once all the information has been uploaded you can place the order. If required information is missing, the case cannot be ordered; go back and complete required information.

SureSmile® Ortho

After Ordering

Once the case is ordered it will be returned to you to review within 6-10 business days. At that point you order the aligners, printed models or export the stages.

Once the setup is returned, you can choose the pricing option that fits:

SureSmile® Pricing Options

Your Care-Free Plan

SureSmile® Complete

Flat rate pricing; unlimited aligners and free refinements throughout treatment time up to 3 years from aligner production.

Pay As You Go

SureSmile® Select

Only pay for the number of aligners you need. Ideal for mild to moderate malocclusions.



Joining the SureSmile® community gives you direct access to SureSmileU's best-in-class library of digital online training and education resources, including webinars and expert-led courses. Build your knowledge and hone your skills to provide your patients with the best clear aligner experience.

↓ SureSmile® DocBox

SureSmile® supports your practice growth by providing a toolbox of marketing collateral and digital assets to assist in patient education and awareness.

Need help?

Reach out to Customer Care at customer care@suressmile.com

United States 888.672.6387

Europe, Australia, New Zealand, Japan & South Korea +800.6655.1234

All other countries +1 972.728.5902

© 2021 Dentsply Sirona, Inc. All rights reserved. SureSmile® is a registered trademark of Dentsply Sirona, Inc. DOC-500533-4

SureSmile® Aligner

Prescription Suggestions



These are suggested notes to use when completing the SureSmile Aligner Prescription form. Using the MACROS form you can communicate your treatment goals to the Digital Lab. Use pre-selected options (translated in the software for your convenience) and add details as needed in the 'Notes' fields (please use English).

Treat Ideal Ideal Custom
Or Custom:

'Ideal' means ideal for the patient. The Digital Lab technician will evaluate the patient records and apply minimal movements for esthetic correction. No posterior movements or elastics will be applied.

Treat Ideal Ideal Custom
Or Custom:

Midline

- Maintain
Do not adjust Midline

- Move Lower to Upper/Move Upper to Lower/Independent
- Adjust to facial midline
 - Use elastics to correct midline
 - Use IPR to correct midline
 - Use current spacing to correct midline

Archform

- Maintain
Do not adjust Archform

- Adjust to Upper/Adjust to Lower/Independent
- Expand upper arch
 - Expand lower arch
 - Constrict upper arch
 - Constrict lower arch

Class

- Maintain
No class correction

- Correct
- Correct class with elastics
 - Correct class with IPR
 - Correct class with current spacing

Resolutions

- IPR
- IPR as needed: Choose option from location drop down menu

- Restorative (No IPR)/Accept best fit (No IPR, No restorative)
- Do not apply IPR

Occlusal Plane

Notes: Leveling as needed

Special Instructions

Notes:

- Treat Upper/Lower canine to canine
- Patient wants to close diastema
- Treat Upper/Lower 1st premolar to 1st premolar
- Patient does not like gummy smile
- Treat Upper/Lower 1st molar to 1st molar
- No attachments on upper front teeth

SureSmile® Aligner

Prescription (MACROS)

The Digital Lab requires that you complete the prescription form so that the Digital Lab technician has enough information to process your order.

Midline

Which midline to treat to:

Maintain = maintain current positions

Move Upper to Lower = treat to lower

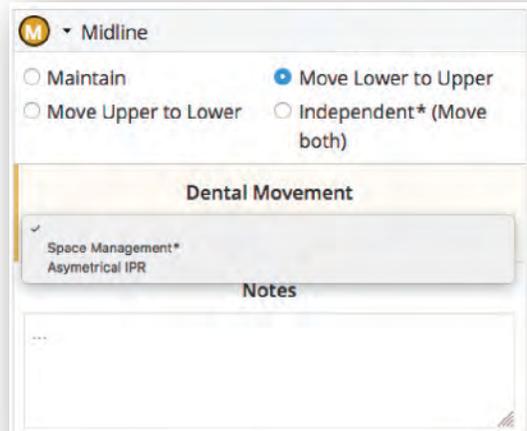
Move Lower to Upper = treat to upper

Independent* (Move both) = treat independently (specification needed)

How to achieve midline correction:

Space Management = use space closure

Asymmetrical IPR = IPR to allow for dental correction



Archform

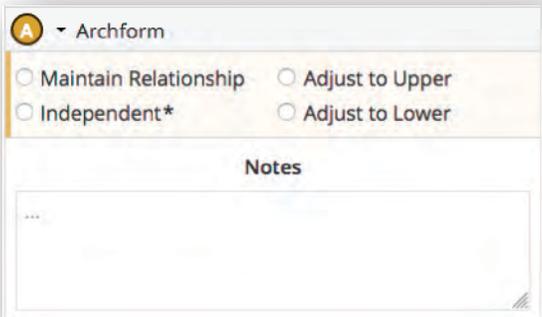
Which archform to treat to:

Maintain relationship = maintain current positions

Independent = treat independently (specification needed)

Adjust to Upper = treat to upper

Adjust to Lower = treat to lower



Class

Which class to treat to:

Maintain = maintain current positions

Correct = correct class

Correction: (indicate desired final position)

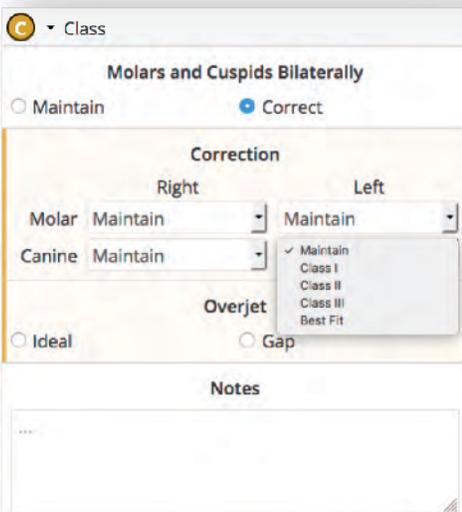
Maintain Class II Best Fit

Class I Class III

Overjet:

Ideal = anterior contact

Gap = no anterior contact



SureSmile® Aligner

Prescription (MACROS) continued

Resolutions

Resolve Tooth Size Issues:

IPR = specify location where IPR should be applied and how much should be applied (Ex: Lower canine to canine at 0.2mm per contact; this means 0.2mm beginning mesial of one canine to the mesial of the other canine)

Restorative (No IPR) = specify restoration plans in the 'Resolve Restorative Issues' notes box, if applicable

Accept Best fit (No IPR, No Restorative) = Prioritize Overjet or Class and specify how to resolve any space closure issues if needed

Tooth Movement Restrictions:
Choose teeth that should not be moved, if applicable

Occlusal Plane

Give the Digital Lab notes, if applicable.
Example: which arch to treat to, occlusal plane reference teeth, or whether or not to level a cant.

Special Instructions

Give the Digital Lab any other special instructions, if applicable.

The Resolutions panel includes sections for:

- Tooth Size Discrepancy**: (not available)
- Resolve Tooth Size Issues**: Radio buttons for IPR, Restorative (No IPR), and Accept Best fit (No IPR, No Restorative). 'Accept Best fit' is selected.
- Prioritize**: Radio buttons for Overjet and Class.
- Resolve Space Closure Issues**: A text area for notes.
- Tooth Movement Restrictions**: A grid of 16 checkboxes for selecting teeth to restrict movement.
- Notes**: A text area for additional notes.

The Occlusal Plane panel includes a **Notes** text area for providing additional information.

The Special Instructions panel includes:

- Aligner Trim Type**: Two dropdown menus for 'Upper' and 'Lower', both set to 'Straight'. A small icon is visible to the right of the 'Lower' dropdown.
- Notes**: A text area containing the word 'None'.

SureSmile® Aligner

Prescription Form (MACROS)



Midline

Maintain

Move Lower to Upper

Dental Movement:

(only need to select if choosing options "Move Upper to Lower" or "Move Lower to Upper")

Space Management Asymmetrical IPR

Move Upper to Lower

Independent (Move both)
*Describe in Notes

Notes:

Archform

Maintain Relationship

Adjust to Upper

Notes:

Independent
*Describe in notes

Adjust to Lower

Class

Maintain

Overjet: Ideal Gap

Correct:

Right Molar: Maintain Class I Class II Class III Best Fit

Right Canine: Maintain Class I Class II Class III Best Fit

Left Molar: Maintain Class I Class II Class III Best Fit

Left Canine: Maintain Class I Class II Class III Best Fit

Notes:

SureSmile® Aligner

Prescription Form (MACROS) continued



Resolutions

Resolve Tooth Size Issues:

IPR Limits: Maximum Ant. IPR/contact _____ mm

Location: Upper: None Canine to Canine 1st Premolar to 1st Premolar 1st Molar to 1st Molar

Lower: None Canine to Canine 1st Premolar to 1st Premolar 1st Molar to 1st Molar

Restorative (No IPR)

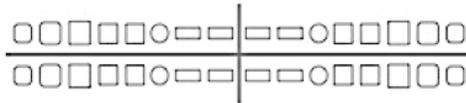
Accept Best Fit (No IPR, No Restorative)

Prioritize: Overjet Class

Resolve Restorative Issues:

Resolve Space Closure Issues:

Tooth Movement Restrictions:



Notes:

Occlusal Plane

Notes:

Special Instructions

Upper Aligner Trim Type: Straight _____ mm Scalloped

Lower Aligner Trim Type: Straight _____ mm Scalloped

Notes:

SureSmile® Advanced

Prescription (MACROS)

The Digital Lab requires that you complete the prescription form so that the Digital Lab technician has enough information to process your order.

Midline

Which midline to treat to:

Maintain = maintain current positions

Move Upper to Lower = treat to lower

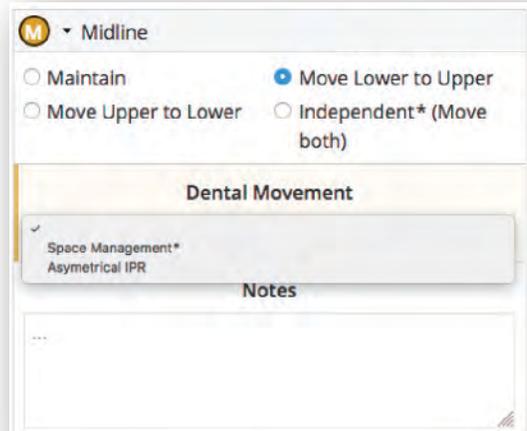
Move Lower to Upper = treat to upper

Independent* (Move both) = treat independently (specification needed)

How to achieve midline correction:

Space Management = use space closure

Asymmetrical IPR = IPR to allow for dental correction



Archform

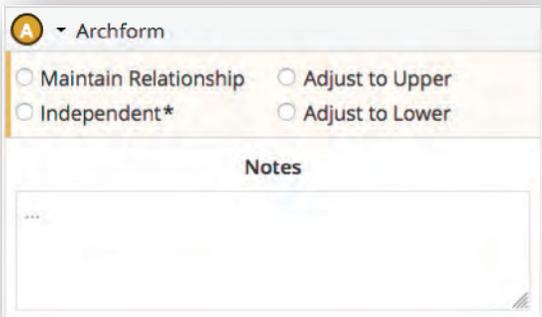
Which archform to treat to:

Maintain relationship = maintain current positions

Independent = treat independently (specification needed)

Adjust to Upper = treat to upper

Adjust to Lower = treat to lower



Class

Which class to treat to:

Maintain = maintain current positions

Correct = correct class

Correction: (indicate desired final position)

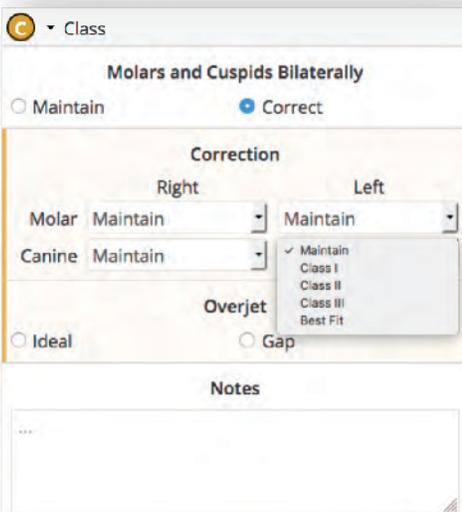
Maintain Class II Best Fit

Class I Class III

Overjet:

Ideal = anterior contact

Gap = no anterior contact



SureSmile® Advanced

Prescription (MACROS) continued

Resolutions

Resolve Tooth Size Issues:

IPR = specify location where IPR should be applied and how much should be applied (Ex: Lower canine to canine at 0.2mm per contact; this means 0.2mm beginning mesial of one canine to the mesial of the other canine)

Restorative (No IPR) = specify restoration plans in the 'Resolve Restorative Issues' notes box, if applicable

Accept Best fit (No IPR, No Restorative) = Prioritize Overjet or Class and specify how to resolve any space closure issues if needed

Tooth Movement Restrictions:
Choose teeth that should not be moved, if applicable

Occlusal Plane

Give the Digital Lab notes, if applicable.
Example: which arch to treat to, occlusal plane reference teeth, or whether or not to level a cant.

Special Instructions

Give the Digital Lab any other special instructions, if applicable.

The Resolutions panel includes sections for:

- Tooth Size Discrepancy**: (not available)
- Resolve Tooth Size Issues**: Radio buttons for IPR, Restorative (No IPR), and Accept Best fit (No IPR, No Restorative). 'Accept Best fit' is selected.
- Prioritize**: Radio buttons for Overjet and Class.
- Resolve Space Closure Issues**: A text input field.
- Tooth Movement Restrictions**: A grid of 16 tooth icons for selection.
- Notes**: A text input field.

The Occlusal Plane panel includes a **Notes** text input field.

The Special Instructions panel includes:

- Aligner Constraints**: A dropdown menu and a copy icon.
- Automated Attachment Placement**: A dropdown menu and a copy icon.
- Aligner Trim Type**: Two dropdown menus for Upper and Lower, both set to 'Straight', and a copy icon.
- Notes**: A text input field.

SureSmile[®] Advanced

Prescription Form (MACROS) continued



Resolutions

Resolve Tooth Size Issues:

IPR Limits: Maximum Ant. IPR/contact — mm

Location: Upper: None 3-3 4-4 6-6

Lower: None 3-3 4-4 6-6

Restorative (No IPR)

Accept Best Fit (No IPR, No Restorative)

Prioritize: Overjet Class

Resolve Restorative Issues:

Resolve Space Closure Issues:

Tooth Movement Restrictions:



Notes:

Occlusal Plane

Notes:

Special Instructions

Aligner Constraints

Clinic Single Group Crowding

Clinic Multi Group Crowding

Clinic Single Group Spacing

Clinic Multi Group Spacing

Other:

Automated Attachment Placement

Standard No Automated Attachment Placement

Upper Aligner Trim Type: Straight — mm Scalloped

Lower Aligner Trim Type: Straight — mm Scalloped

Notes:



SureSmile® Aligner

Ideal Smile Questionnaire

Take a few moments to tell us about your smile.	Yes	No
Have you thought about improving the appearance of your smile?		
Would you like to straighten your teeth?		
Do you have spaces that you don't like?		
Would you like to change the color of your teeth?		
Are your teeth chipped?		
Are your teeth wearing on the biting surfaces?		
What would you change about your teeth? (circle all that apply)		
Color Shape Size Straighten Other:		
Have you had orthodontic work in the past?		
Are you aware that most dental insurance plans cover orthodontic treatments which include clear aligners?		
Have you confirmed your dental insurance coverage for orthodontic treatment, including clear aligners?		

SSA_SSD1211_REV01_02.20



SureSmile® Aligner

Patient Financing Worksheet

Don't wait to get the smile
you've always wanted.

Patient Name _____ Date _____

Diagnostic Records: Includes patient photos, panoramic and cephalometric radiographs, digital impressions, and digital models. (Value \$_____)

\$

SureSmile® Treatment _____

\$

Less Event Discount (when applicable)

\$

Less Estimated Insurance
(Insurance estimate is not a guarantee of payment. If for any reason your insurance does not pay it becomes your obligation.)

\$

Patient Estimated Cost _____

\$

Please be aware financing options are subject to change at the discretion of the dental practice.

SSA_SSD146_REV01_02.20



Patient Financing Worksheet (Continued)

Payment Options

Option A: Payment in Full - Cash (additional ____% off) _____

Option B: Payment in Full - Credit Card (additional ____% off) _____

Option C: Payments over time w/down payment

Down payment _____

Number of Months for balance _____ months

Monthly payment amount _____ /month

SureSmile® Aligner

Class I - Spacing, Rotation

Case Study #12

Courtesy of Dr. Ed Lin



Age: 26 years old **Gender:** Female

Patient Primary Concern

She does not like her smile and spacing and has concerns about her incisal wear

Diagnosis

- Slightly asymmetric MX and MD spacing
- MX diastema with mild MX spacing
- Moderate MD spacing

Treatment Duration: 9.25 Months **U:** 15 **L:** 14

Treatment Plan

- Move U4-4 and L4-4 for MX and MD arch symmetry and to close spacing
- Correct all rotations and parallel her crowns

Results

- Achieved closure of all MS and MD spacing
- Achieved MX and MD arch symmetry
- Leveled her MX and MD incisal edges

Before



Upper Occlusal

After



Lower Occlusal



Before



Right Buccal

After



Frontal



Left Buccal



SureSmile® Aligner

Mild Class III - Anterior Crossbite, Spacing

Case Study #04

Courtesy of Dr. Antonino Secchi



Age: 34 years old **Gender:** Female

Patient Primary Concern

I don't like the gaps in between my teeth

Diagnosis

- Mild Class III
- Moderate spacing upper and lower arch
- Midlines off 1.5 mm
- Crossbite upper right lateral incisor and canine
- Missing lower right 5

Treatment Duration: 10.5 Months **U:** 41 **L:** 33

Treatment Plan

- Close all spaces, correct right crossbite
- Increase buccal tip to upper right 3 and lingual crown torque to lower right 3
- Coordinate upper and lower arch and maintain occlusal plane
- Correct midlines and leave adequate space for implant restoration of lower right second premolar

Results

- All main objectives were achieved
- Crossbite was corrected, upper and lower midlines are aligned and all spaces were closed

Before



Upper Occlusal

After



Lower Occlusal



Before



Right Buccal

After



Frontal



Left Buccal



SureSmile® Aligner

Mild Class III - Crowding

Case Study #07

Courtesy of Dr. Antonino Secchi



Age: 40 years old Gender: Male

Patient Primary Concern

My bite doesn't feel right

Diagnosis

- Mild class III
- Minor to moderate crowding
- CO/CR discrepancy due to primary posterior contact
- 1mm open bite of the right canines and left lateral incisors

Treatment Duration: 11.5 Months U: 46 L: 41

Treatment Plan

- Improve alignment of upper and lower incisors
- Lower 3-3 IPR of 3 mm to align and slightly upright lower incisors
- Improve coupling of upper and lower canines and incisors toward achieving a better overbite
- Improve arch coordination

Results

- Successfully achieved coordination of the upper and lower arch to remove the primary contact and shift from CO/CR
- Upper and lower alignment improved, and lower incisors were up righted few degrees
- A better overbite was achieved as well

Before



Upper Occlusal

After



Lower Occlusal



Before



Right Buccal

After



Frontal

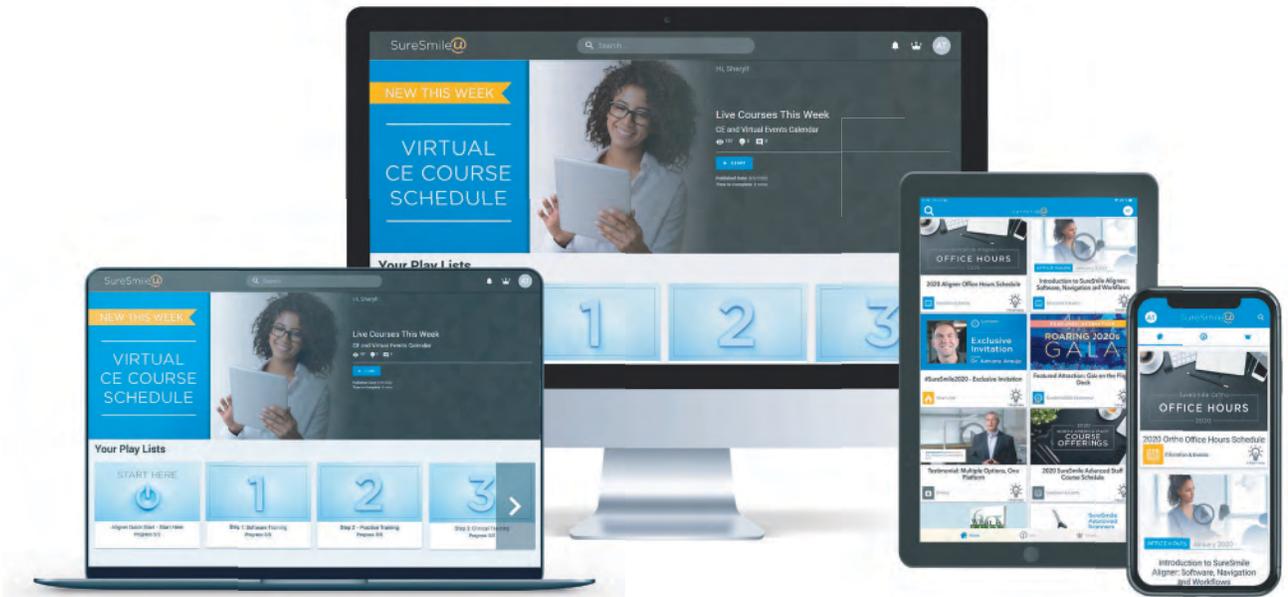


Left Buccal



SureSmile@

SureSmileU is your go-to resource for product training and best practices.



Available on your favorite device.

1. Log on to www.suresmileu.com on your desktop. For mobile devices, download the free Learner Mobile app or simply point your camera to the QR code on the right.
2. Then, log in with your SureSmile® email and password “SureSmile!”
3. Visit SureSmileU weekly for fresh content, pro tips, upcoming events and more!



Not sure where to begin? No worries.



Logon and Start Here to begin your SureSmileU training.



Sign up for the next Office Hours Live webinar.



Check out previously recorded Office Hours sessions.

SureSmile®

Aligner Patient Program



EXCLUSIVE PROMOTION

Commit
to SureSmile®
Patient Program



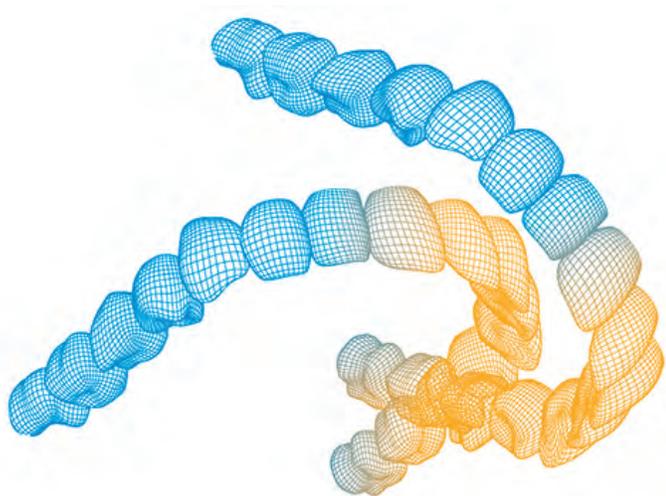
Promote
the SureSmile®
Patient Program



Prepay
Receive a
discount on
aligner cases
when you
prepay for
5 to 10
Complete
aligner cases.

Helping You
Grow Your
Practice!

**LOCK IN
YOUR
EXCLUSIVE
PROMOTION
TODAY!**



*Individual results will vary for each practice. Same or similar results are not guaranteed.

What is the **SureSmile**[®] Patient Program?

It's a Unique Opportunity to
**Showcase Clear Aligners to Your Patients
& Grow Your Practice!**

Why offer the SureSmile[®] Patient Program?

Average

4.5

new case starts
per program



Did you know?

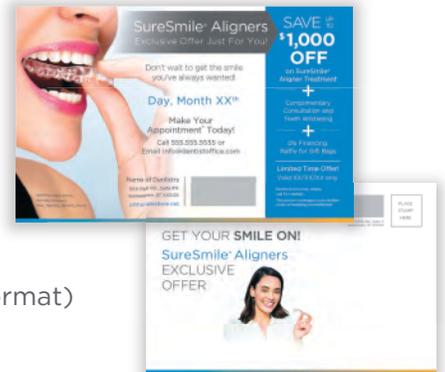
Two SureSmile[®] aligner cases*
per month could result in

\$120K

in annual revenue*

Ensure your patient program is a success with:

- Roadmap to a successful program
- Program checklists
- Program sign-in sheet
- SureSmile[®] welcome sign
- Patient pricing/financing worksheet
- Print-ready postcard
- Digital postcard
- Social posts/Ads
 - Facebook
 - Twitter
 - Instagram
- Patient smile questionnaire
- Email template (in pdf & jpg format)
- Patient giveaways



*Annual revenue based on average aligner price in the market.

Now Available! Additional Services

- SureSmile[®] Welcome Sign (for purchase)
- Graphic Design Support
 - Logo Creation/Redesign
 - Custom Graphics
 - Image Resizing
- Email Marketing to Patient Database (with analytics)
- Social Media Marketing (with analytics)
- Patient Program Reminder Calls

For more information click here.

SSA_SSD127.4_REV03_12.20

SureSmile® Aligner

Declaration of Consent

Between:

Name:	Telephone:
Address:	E-mail Address

and

Dentsply Sirona
13320-B Ballantyne Corporate Place
Charlotte, NC 28277

I hereby grant my consent to have photographs and films made of me in the form of group or individual shots.

I grant my consent to the publication and dissemination of my likeness in photograph and film form in all publications and media (online and offline) of Dentsply Sirona and its affiliates in the Dentsply Sirona Group. I am not entitled to remuneration for this. Dentsply Sirona and its affiliates in the Dentsply Sirona Group are thus entitled to use, save, edit and apply the photographs and films with no limitation as to time and place and no restriction to a specific purpose.

I hereby confirm with my signature that I permit photographs and films to be made of me and consent to their use without restriction.

I am aware that Dentsply Sirona cannot assume liability for the unlawful dissemination of the photographs and films by third parties.

Place and date

Signature