

One DS™ 2.0+

REWARDS PROGRAM

Enhanced for Healthy Practices



One DS™ 2.0+

Making More Smiles

At Dentsply Sirona, we're committed to making people smile, improving lives one healthy mouth at a time. Fulfilling this promise requires a close partnership with dental professionals like you. It's our responsibility to inspire and empower you to build a healthy practice, giving you the right tools, education, and support to transform your patients' lives by improving their smiles through better dental care and oral health.

One DS™ - The One You've Been Waiting For

Joining One DS™ is easier than ever with two ways to earn cash-back rebates over 3 years:

- Purchase a new piece of qualifying Dentsply Sirona equipment and earn up to \$20,000.

OR

- Qualify as a DS Core Customer and earn up to \$6,000.

It's our way of saying "Thank You!" for your loyalty, and also saving your practice money on the Dentsply Sirona products that help put a smile on your patients' faces every day.



THE LARGER THE PURCHASE, THE GREATER THE REWARD

The more you spend on Dentsply Sirona qualifying purchases, the more cash you can earn!¹

NEW!

NOW DS CONSUMABLES CUSTOMERS CAN EARN UP TO \$6,000!

Tier	Yearly Consumables Spend	Yearly Rebate	Total Rebate Over 3 Years
DS Core Customer	\$15,000*	\$2,000	\$6,000

To qualify for the DS Core Customer Tier, you must meet either of the following criteria: 1. Currently own DS capital equipment or 2. Spend \$1,000 in a one-time DS Consumables purchase (before June 1, 2020).

DS EQUIPMENT BUYERS CAN EARN UP TO A \$20,000 CASH REBATE

Tier	Yearly Consumables Spend	Yearly Rebate	Total Rebate Over 3 Years
\$25,000-\$49,999	\$15,000* for 2020 \$20,000 for 2021 and 2022	\$2,500	\$7,500
\$50,000-\$99,999		\$3,333	\$10,000 ²
\$100,000 or more		\$6,666	\$20,000 ²

Price Guarantee Protection: Sign up today, and we'll guarantee the price of your qualifying equipment all year when you meet the required annual DS consumables spend.³

***This \$15,000 consumables spend threshold offer is only for 2020.** In 2021 and 2022, the consumables spend threshold will be \$20,000.

¹ If you are currently enrolled in the 2019 One DS™ Rewards Program, you will be automatically enrolled for 2020, even if you did not hit the 2019 threshold spend level.

² Actual rebate total over three years is \$19,998 for the \$100,000 or more tier, and actual rebate over three years is \$9,999 for the \$50,000-\$99,999 tier.

³ See complete One DS™ 2.0 Program Terms and Conditions for more details.

Examples of qualifying Dentsply Sirona consumables that can help you attain your cash rebate:



IMPLANTS



Astra Tech EV® Implants
and Healing Abutments



ENDODONTICS



WaveOne® Gold Rotary Files
and Obturators,
X-Smart IQ motor



ORTHODONTICS



SureSmile® Aligner &
Druformat Scan Pressure Machine



PREVENTIVE



Cavitron® Ultrasonic Units
and Inserts
Nupro® Handpieces
Prophy Paste and Varnish



RESTORATIVE



Celtra® Duo Block
Calibra® Ceram Combo Kit
Midwest® Handpieces
and Burs

This is just a small sampling — there are many more consumable items to choose from. See your Dentsply Sirona Representative for details on which items qualify.

For more information, contact your Dentsply Sirona Representative or visit <https://dentsplysirona.com/one-ds-2>.