Showcase Guidelines
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SHOWCASE GUIDELINES I  Showcase overview and purpose
Building the strongest Brand in dentistry

Every touch point, every communication, is an important opportunity to build our brand. A common visual identity in displaying our portfolio of products and solutions will play an essential role in realizing the benefits of our merger, for ourselves, our customers and shareholders. As someone working with our brand, you need to ensure a consistent look and feel, no matter where in the world our brand is seen. Consistency communicates reliability and provides the foundation for working together in an efficient way.

By providing Dentsply Sirona key partners with a unique showcase, designed specifically to support the preventive product range, we are heading together towards building the strongest brand in dentistry.

These guidelines introduce you to the new Preventive Showcase Concept.

It covers all key steps that will allow you to either execute in-house or outsource it.

Details covers: Structure, product placements, material specifies, size and fonts.

From a complete turnkey solution, to a build your own showcase, you will be able to design and implement your own Preventive Space!

Within the framework of these guidelines, and your engagement, our identity will come alive.
Showroom Display Build

Throughout the course of this document, you will see guidelines for three different types of displays: Wide Display, Narrow Display, and Narrow-Consolidated Display. The type of display you choose will depend on the amount of space allocated for the display. For larger areas that can accommodate larger display cases, we suggest using the Wide Display. For smaller spaces that can accommodate fewer display cases, we suggest using the Narrow or Narrow-Consolidated display.

We suggest working with a local sign or exhibit company to build out the elements of the showroom display. Product Managers and Market Development Managers should work with local sign companies or exhibit vendors to bring the guidelines to life.

Please note that not all products shown will be available in your markets. In these cases, it is up to the country to replace appropriately with similar products. Video content will also depend on certain markets; we suggest using either a clinical education video or marketing video when using monitors.

Actual examples of how to use display will follow. For any questions on the guidelines or if you need further input, please contact Nick Harrison Nick.Harrison@dentpslysirona.com.
Procedural Icon Options

There are two different options for displaying the preventive procedural icons. One option is to have a vinyl graphic of the icon placed directly onto the individual display boxes. Another option is to have the procedural icon printed and placed on a “lollipop” stick stand and placed inside of the individual display boxes.

“Lollipop” Stick Display

Vinyl Graphic Display
The 6 Preventive Steps Showcase – Procedural Icon Vinyl Graphic

Description
1 showcase featuring the 6 Preventive steps and key products per step.

Format
Length: 450 cm
Height: 45 cm
Depth: 45 cm

Material
2 panels of Plexiglass.
Plexiglass blocks of different formats for the products.
Direct printing or positioning of printed vinyl on the Plexiglass.

Individual Case Dimensions
Length: 90 cm
Height: 45 cm
Depth: 45 cm
Description
Breaking the Showcase down, allows to see the different layers (A, B, C,...) that compose our Showcase.

In the next pages we will take you through each layer providing details on format, components and positioning.

- **A** Main frame
- **B** Back panel
- **C** Products
- **D** Description block
- **E** Plexiglass front
- **F** Vinyl Graphics

Exploded Pod Example – Procedural Icon Vinyl Graphic
The 6 Preventive Steps Showcase – Procedural Icon Lollipop Stand

Description
1 showcase featuring the 6 Preventive steps and key products per step.

Format
Length: 450 cm
Height: 45 cm
Depth: 45 cm

Material
2 panels of Plexiglass.
Plexiglass blocks of different formats for the products.
Direct printing or positioning of printed vinyl on the Plexiglass.

Individual Case Dimensions
Length: 90 cm
Height: 45 cm
Depth: 45 cm
Description
Breaking the Showcase down, allows to see the different layers (A, B, C,...) that compose our Showcase.

In the next pages we will take you through each layer providing details on format, components and positioning.
Product name / labeling
- Com-Fit Plush™ Natural Fit Masks
- Resurge® Ultrasonic Cleaner
- Resurge® Instrument Cleaning Solution
- FlashTips® Disposable Air/Water Syringe Tips

Font size
14pt Gotham Book on 16.8 leading.

Note:
Use either direct printing on plexiglass or lollipop stick. Only lollipop version shown.

To display Com-Fit Plush Natural Fit Mask, a clear mannequin head should be used and the mask should be placed over the mouth and nose of mannequin head with straps to the ears. For the mannequin head we suggest something similar to this.

To display Resurge Ultrasonic Cleaner, simply place a 0.8 gallon unit into the display case.

To display Resurge Instrument Cleaning Solution, simply place bottle into the display case.

To display FlashTips Disposable Air/Water Syringe Tips, 5 holes should be drilled into a clear acrylic box and each color syringe should be placed into holes in order to showcase range of colors.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
**SHOWCASE GUIDELINES**

**Diagnosis**

1. **Snap-A-Ray® DS Universal Sensor Holder**
   - Uni-Grip® 360 Universal Sensor Holder

2. **ORA® Arm & Ring Positioning System**
   - Comfortwand® Universal Sensor Holder

3. **Anesthetics**
   - 4% Citanest® Plain DENTAL (prilocaine HCI and epinephrine Injection, USP)
   - 4% Citanest® Forte DENTAL with epinephrine 1:200,000 (prilocaine HCI and epinephrine Injection, USP)
   - 2% Xylocaine® DENTAL with epinephrine 1:100,000 (lidocaine HCI and epinephrine Injection, USP)
   - 2% Xylocaine® DENTAL with epinephrine 1:50,000 (lidocaine HCI and epinephrine Injection, USP)
   - Articadent® DENTAL (articaine HCI and epinephrine) Injection Articaine hydrochloride 4% and epinephrine 1:100,000
   - Articadent® DENTAL (articaine HCI and epinephrine) Injection Articaine hydrochloride 4% and epinephrine 1:200,000
   - 3% Polocaine® DENTAL (Mepivacaine HCI Injection, USP)
   - Oraqix® (lidocaine and prilocaine periodontal gel) 2.5%/2.5%

Font size

14pt Gotham Book on 16.8 leading.

**Note:**

Use either direct printing on plexiglass or lollipop stick. Only lollipop version shown.

For the XCP-DS Fit Universal Sensor Holder with ORA Arm and Ring and the Comfortwand, we suggest placing digital sensors in both units to showcase the use of these products.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.*
SHOWCASE GUIDELINES

THE 6 PREVENTIVE STEPS SHOWCASE | WIDE DISPLAY: CLOSE UP

4 Scaling

Product name / labeling
Cavitron Touch® Ultrasonic Scaling System with Steri-Mate® 360 Handpiece
Cavitron® Ultrasonic Inserts

Font size
14pt Gotham Book on 16.8 leading.

Note:
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

A computer screen monitor should be used to play videos related to scaling. We suggest playing clinical education or marketing videos.

To display the Cavitron Touch with Steri-Mate 360 unit, simply place a Cavitron Touch in the display. A graphic of the Cavitron Touch turned on can be printed and placed on the Cavitron to make it look like it is on. The Steri-Mate 360 can be displayed on an acrylic box by drilling a hole into the top of the box and placing the Steri-Mate 360 into the hole with over half of it sticking out of the box.

To display range of Cavitron Ultrasonic Inserts, drill holes into an acrylic box that bottom part of inserts can be placed in. The tops of the inserts (grips & up) should be sticking out at the top.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
SHOWCASE GUIDELINES

THE 6 PREVENTIVE STEPS SHOWCASE | WIDE DISPLAY: CLOSE UP

5 Polishing

Product name / labeling
Nupro Freedom™ Cordless Prophy System with SmartMode® Technology
Nupro® Revolv® and Nupro® Freedom Disposable Prophy Angles
Nupro® Prophy Paste

Font size
14pt Gotham Book on 16.8 leading.

Note:
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

A computer screen monitor should be used to play videos related to polishing. We suggest playing clinical education or marketing videos.

To display the Nupro range of Prophy Paste, an acrylic box should be used with holes cut out in the front that prophy paste cups can be inserted in. The lidstock of the prophy paste should face outwards toward the front of the box.*

To display the Nupro Freedom Cordless Prophy System with SmartMode Technology, simply place a Nupro Freedom in its charging base and place in display.

To display Nupro prophy angles, angles should be adhered to the top of a taller acrylic box.**

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
Showcase Guidelines

The 6 Preventive Steps Showcase | Wide Display: Close Up

6 Treatments

Product name / labeling
Nupro® White Varnish
Delton® FS+ Pit and Fissure Sealant
Seal&Protect™ Protective Sealant for Exposed Dentin

Font size
14pt Gotham Book on 16.8 leading.

Note:
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

A computer screen monitor should be used to play videos related to our line of treatments. We suggest playing clinical education or marketing videos.

To display the Nupro range of White Varnish, either unit dose or easy application packages (shown) should be adhered to a clear acrylic piece. An opened unit dose or integrated stick package should also be shown to showcase the inside of the product and how it is applied.

To display Delton FS+, two small holes should be drilled into an acrylic box and product should be placed in holes with applicator portion facing down and a majority of the product sticking out at the top.

To display Seal&Protect, the product should be put together as if it was being used and simply placed on top of an acrylic box. A small hole can be drilled the top of the box so it can hold the applicator.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
Here is the list of the products displayed per step.

<table>
<thead>
<tr>
<th>Step</th>
<th>Product name / labelling</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Set Up</td>
<td>Com-Fit Plush™ Natural Fit Masks</td>
</tr>
<tr>
<td></td>
<td>Resurge® Ultrasonic Cleaner</td>
</tr>
<tr>
<td></td>
<td>Resurge® Instrument Cleaning Solution</td>
</tr>
<tr>
<td></td>
<td>FlashTips® Disposable Air/Water Syringe Tips</td>
</tr>
<tr>
<td>2. Diagnosis</td>
<td>Snap-A-Ray® DS Universal Sensor Holder</td>
</tr>
<tr>
<td></td>
<td>Uni-Grip® 360 Universal Sensor Holder</td>
</tr>
<tr>
<td></td>
<td>XCP-DS Fit® Universal Sensor Holder with ORA® Arm and Ring Positioning System</td>
</tr>
<tr>
<td></td>
<td>Comfortwand® Universal Sensor Holder</td>
</tr>
<tr>
<td>3. Anesthetics</td>
<td>4% Citanest® Plain DENTAL (prilocaine HCl and epinephrine Injection, USP)</td>
</tr>
<tr>
<td></td>
<td>4% Citanest® Forte DENTAL with epinephrine 1:200,000 (prilocaine HCl and epinephrine injection, USP)</td>
</tr>
<tr>
<td></td>
<td>2% Xylocaine® DENTAL with epinephrine 1:100,000 (lidocaine HCl and epinephrine Injection, USP)</td>
</tr>
<tr>
<td></td>
<td>2% Xylocaine® DENTAL with epinephrine 1:50,000 (lidocaine HCl and epinephrine Injection, USP)</td>
</tr>
<tr>
<td></td>
<td>Articadent® DENTAL (articaine HCl and epinephrine) Injection Articaine hydrochloride 4% and epinephrine 1:100,000</td>
</tr>
<tr>
<td></td>
<td>Articadent® DENTAL (articaine HCl and epinephrine) Injection Articaine hydrochloride 4% and epinephrine 1:200,000</td>
</tr>
<tr>
<td></td>
<td>3% Polocaine® DENTAL (Mepivacaine HCl Injection, USP)</td>
</tr>
<tr>
<td></td>
<td>Oraqix® (lidocaine and prilocaine periodontal gel) 2.5%/2.5%</td>
</tr>
<tr>
<td></td>
<td>Oraqix® Dispenser</td>
</tr>
<tr>
<td>4. Scaling</td>
<td>Cavitron Touch® Ultrasonic Scaling System with Steri-Mate® 360 Handpiece</td>
</tr>
<tr>
<td></td>
<td>Cavitron® Ultrasonic Inserts</td>
</tr>
<tr>
<td>5. Polishing</td>
<td>Nupro Freedom™ Cordless Prophy System with SmartMode® Technology</td>
</tr>
<tr>
<td></td>
<td>Nupro® Revolv® and Nupro® Freedom Disposable Prophy Angles</td>
</tr>
<tr>
<td></td>
<td>Nupro® Prophy Paste</td>
</tr>
<tr>
<td>6. Treatments</td>
<td>Nupro® White Varnish</td>
</tr>
<tr>
<td></td>
<td>Delton® FS+ Pit and Fissure Sealant</td>
</tr>
<tr>
<td></td>
<td>Seal&amp;Protect™ Protective Sealant for Exposed Dentin</td>
</tr>
</tbody>
</table>
The 6 Preventive Steps Showcase – Procedural Icon Vinyl Graphic

Description

1 showcase featuring the 6 Preventive steps and key products per step.

Format

Length: 72"
Height: 14"
Depth: 14"

Material

2 panels of Plexiglass.
Plexiglass blocks of different formats for the products.
Direct printing or positioning of printed vinyl on the Plexiglass.

Individual Case Dimensions

Length: 12"
Height: 14"
Depth: 14"
Exploded Pod Example – Procedural Icon Vinyl Graphic

Description
Breaking the Showcase down, allows to see the different layers (A, B, C,...) that compose our Showcase.

In the next pages we will take you through each layer providing details on format, components and positioning.

A  Main frame
B  Back panel
C  Description block
D  Plexiglass front
E  Vinyl Graphics
SHOWCASE GUIDELINES | Narrow Display: Version 2
The 6 Preventive Steps Showcase – Procedural Icon Lollipop Stand

Description
1 showcase featuring the 6 Preventive steps and key products per step.

Format
Length: 72”
Height: 14”
Depth: 14”

Material
2 panels of Plexiglass.
Plexiglass blocks of different formats for the products.
Direct printing or positioning of printed vinyl on the Plexiglass.

Individual Case Dimensions
Length: 12”
Height: 14”
Depth: 14”
Exploded Pod Example – Procedural Icon Lollipop Stand

Description
Breaking the Showcase down, allows to see the different layers (A, B, C,...) that compose our Showcase.

In the next pages we will take you through each layer providing details on format, components and positioning.

- **A** Main frame
- **B** Back panel
- **C** Lollipop stand
- **D** Description block
- **E** Plexiglass front
SHOWCASE GUIDELINES | Narrow Display: Close Up
1 Set up

**Product name / labeling**
FlashTips® Disposable Air/Water Syringe Tips
Com-Fit Plush™ Natural Fit Masks

**Font size**
14pt Gotham Book on 16.8 leading.

**Note:**
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

To display FlashTips Disposable Air/Water Syringe Tips, 5 holes should be drilled into a clear acrylic box and each color syringe should be placed into holes in order to showcase range of colors.

To display, first fill the mask with cotton wool then tie it around the acrylic stand using the masks elastic band.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.*
**Product name / labeling**

XCP-DS Fit® Universal Sensor Holder with ORA® Arm and Ring Positioning System

Comfortwand® Universal Sensor Holder

**Font size**

14pt Gotham Book on 16.8 leading.

*Note:

Use either direct printing on plexiglass or lollipop stick.

Only lollipop version shown.

To display the XCP-DS Fit Universal Sensor Holder with ORA Arm and Ring, a clear typodont should be used and placed on top of acrylic stand with XCP-DS Fit Universal Sensor Holder with ORA Arm and Ring in the mouth of the typodont just as it would be in a patient’s mouth. We suggest using this clear typodont.

To display Comfortwand Universal Sensor Holder, a hole should be made into an acrylic box and Comfortwand should be placed into hole with the top half sticking out.

Note:

We suggest using a digital sensor with these items to display how they function as digital sensor holders.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
Product name / labeling

4% Citanest® Plain DENTAL (prilocaine HCI and epinephrine Injection, USP)
4% Citanest® Forte DENTAL with epinephrine 1:200,000 (prilocaine HCI and epinephrine Injection, USP)
2% Xylocaine® DENTAL with epinephrine 1:100,000 (lidocaine HCI and epinephrine Injection, USP)
2% Xylocaine® DENTAL with epinephrine 1:50,000 (lidocaine HCI and epinephrine Injection, USP)
Articadent® DENTAL (articaine HCI and epinephrine) Injection Articaine hydrochloride 4% and epinephrine 1:100,000
Articadent® DENTAL (articaine HCI and epinephrine) Injection Articaine hydrochloride 4% and epinephrine 1:200,000
3% Polocaine® DENTAL (Mepivacaine HCI Injection, USP)
Oraqix® (lidocaine and prilocaine periodontal gel) 2.5%/2.5%
Oraqix® Dispenser

Font size

14pt Gotham Book on 16.8 leading.

To display pharmaceutical cartridges, holes should be cut into an acrylic box that and cartridges should be placed into holes with the majority of the cartridge sticking out.

To display Oraqix dispenser, a hole should be made into an acrylic box and Oraqix dispenser should be placed into hole with the majority of it sticking out. An Oraqix cartridge should be placed on unit beside Oraqix dispenser.

Note:
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
**Product name / labeling**
Cavitron Touch® Ultrasonic Scaling System with Steri-Mate® 360 Handpiece
Cavitron® Ultrasonic Inserts

**Font size**
14pt Gotham Book on 16.8 leading.

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**Note:**
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

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"*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly."
SHOWCASE GUIDELINES

THE 6 PREVENTIVE STEPS SHOWCASE | NARROW DISPLAY: CLOSE UP

5 Polishing

Product name / labeling
Nupro Freedom™ Cordless Prophy System with SmartMode® Technology
Nupro® Revolv® and Nupro® Freedom Disposable Prophy Angles
Nupro® Prophy Paste

Font size
14pt Gotham Book on 16.8 leading.

Note:
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

To display the Nupro Freedom Cordless Prophy System with SmartMode Technology, simply place a Nupro Freedom in its charging base and in display.

To display Nupro prophy angles, angles should be adhered to the top of a taller acrylic box.

To display the Nupro range of Prophy Paste, an acrylic box should be used with holes cut out in the front that prophy paste cups can be inserted in. The lidstock of the prophy paste should face outwards toward the front of the box.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
**THE 6 PREVENTIVE STEPS SHOWCASE | NARROW DISPLAY: CLOSE UP**

## Treatments

### Product name / labeling
- Nupro® White Varnish
- Delton® FS+ Pit and Fissure Sealant
- Seal&Protect™ Protective Sealant for Exposed Dentin

### Font size
- 14pt Gotham Book on 16.8 leading.

### Note:
- Use either direct printing on plexiglass or lollipop stick.
- Only lollipop version shown.

---

To display Delton FS+, two small holes should be drilled into an acrylic box and product should be placed in holes with syringe portion facing down and a majority of the product sticking out at the top.

To display Seal&Protect, the product should be put together as if it was being used and simply placed on top of an acrylic box. A small hole can be drilled the top of the box so it can hold the applicator.

To display the Nupro range of White Varnish, either unit dose or easy application packages (shown) should be adhered to a clear acrylic piece. An opened unit dose or integrated stick package should also be shown to showcase the inside of the product and how it is applied.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.*
### THE 6 PREVENTIVE STEPS SHOWCASE | NARROW DISPLAY: CLOSE UP

<table>
<thead>
<tr>
<th>Step</th>
<th>Product name / labelling</th>
</tr>
</thead>
</table>
| **1. Set Up** | FlashTips® Disposable Air/Water Syringe Tips  
Com-Fit Plush™ Natural Fit Masks |
| **2. Diagnosis** | XCP-DS Fit® Universal Sensor Holder with ORA® Arm and Ring Positioning System  
Comfortwand® Universal Sensor Holder |
| **3. Anesthetics** | 4% Citanest® Plain DENTAL (prilocaine HCl and epinephrine injection, USP)  
4% Citanest® Forte DENTAL with epinephrine 1:200,000 (prilocaine HCl and epinephrine injection, USP)  
2% Xylocaaine® DENTAL with epinephrine 1:100,000 (lidocaine HCl and epinephrine injection, USP)  
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Articadent® DENTAL (articaine HCl and epinephrine) Injection Articaine hydrochloride 4% and epinephrine 1:100,000  
Articadent® DENTAL (articaine HCl and epinephrine) Injection Articaine hydrochloride 4% and epinephrine 1:200,000  
3% Polocaine® DENTAL (Mepivacaine HCl Injection, USP)  
Oraqix® (lidocaine and prilocaine periodontal gel) 2.5%/2.5%  
Oraqix® Dispenser |
| **4. Scaling** | Cavitron Touch® Ultrasonic Scaling System with Steri-Mate® 360 Handpiece  
Cavitron® Ultrasonic Inserts |
| **5. Polishing** | Nupro Freedom™ Cordless Prophy System with SmartMode® Technology  
Nupro® Revolv® and Nupro® Freedom Disposable Prophy Angles  
Nupro® Prophy Paste |
| **6. Treatments** | Nupro® White Varnish  
Delton® FS+ Pit and Fissure Sealant  
Seal&Protect™ Protective Sealant for Exposed Dentin |
SHOWCASE GUIDELINES | Narrow-Consolidated Display: Version 1
The 6 Preventive Steps Showcase – Procedural Icon Vinyl Graphic

Description
1 showcase featuring the 6 Preventive steps and key products per step.

Format
Length: 48”
Height: 14”
Depth: 14”

Material
2 panels of Plexiglass.
Plexiglass blocks of different formats for the products.
Direct printing or positioning of printed vinyl on the Plexiglass.
Exploded Pod Example – Procedural Icon Vinyl Graphic

Description
Breaking the Showcase down, allows to see the different layers (A, B, C,...) that compose our Showcase.

In the next pages we will take you through each layer providing details on format, components and positioning.

A Main frame
B Description block
C Plexiglass front
D Vinyl Graphics
SHOWCASE GUIDELINES | Narrow-Consolidated Display: Version 2
The 6 Preventive Steps Showcase – Procedural Icon Lollipop Stand

Description
1 showcase featuring the 6 Preventive steps and key products per step.

Format
Length: 48”
Height: 14”
Depth: 14”

Material
2 panels of Plexiglass.
Plexiglass blocks of different formats for the products.
Direct printing or positioning of printed vinyl on the Plexiglass.
Exploded Pod Example – Procedural Icon Lollipop Stand

Description

Breaking the Showcase down, allows to see the different layers (A, B, C,...) that compose our Showcase.

In the next pages we will take you through each layer providing details on format, components and positioning.

A Main frame
B Lollipop stand
C Description block
D Plexiglass front
E Vinyl Graphics
SHOWCASE GUIDELINES | Narrow-Consolidated Display: Close Up
SHOWCASE GUIDELINES

THE 6 PREVENTIVE STEPS SHOWCASE | NARROW-CONSOLIDATED DISPLAY: CLOSE UP

1 Set up

Product name / labeling
FlashTips® Disposable Air/Water Syringe Tips
Com-Fit Plush™ Natural Fit Masks

Font size
14pt Gotham Book on 16.8 leading.

Note:
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

To display FlashTips Disposable Air/Water Syringe Tips, 5 holes should be drilled into a clear acrylic box and each color syringe should be placed into holes in order to showcase range of colors.

To display, first fill the mask with cotton wool then tie it around the acrylic stand using the masks elastic band.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
Product name / labeling
XCP-DS Fit® Universal Sensor Holder with ORA® Arm and Ring Positioning System
Oraqix (lidocaine and prilocaine periodontal gel) 2.5%/2.5%

Font size
14pt Gotham Book on 16.8 leading.

Note:
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

To display Oraqix dispenser, a hole should be made into an acrylic box and Oraqix dispenser should be placed into hole with the majority of it sticking out. An Oraqix cartridge should be placed on unit beside Oraqix dispenser.

To display the XCP-DS Fit Universal Sensor Holder with ORA Arm and Ring, a clear typodont should be used and placed on top of acrylic stand with XCP-DS with ORA Arm & Ring in the mouth of the typodont just as it would be in a patient’s mouth. We suggest using this clear typodont.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
**4 Scaling**

**Product name / labeling**
Cavitron Touch® Ultrasonic Scaling System with Steri-Mate® 360 Handpiece
Cavitron® Ultrasonic Inserts

**Font size**
14pt Gotham Book on 16.8 leading.

**Note:**
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.*
SHOWCASE GUIDELINES

THE 6 PREVENTIVE STEPS SHOWCASE | NARROW-CONSOLIDATED DISPLAY: CLOSE UP

5 Polishing  6 Treatments

Product name / labeling
Nupro Freedom™ Cordless Prophy System with SmartMode® Technology
Nupro® Revolv® and Nupro® Freedom Disposable Prophy Angles
Nupro® Prophy Paste
Nupro® White Varnish

Font size
14pt Gotham Book on 16.8 leading.

Note:
Use either direct printing on plexiglass or lollipop stick.
Only lollipop version shown.

*Please note that products shown will depend on availability in your market. If products are not available or sold in your market, please find replacement products accordingly.
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<th>Product name / labelling</th>
</tr>
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</table>
| 1. Set Up | FlashTips® Disposable Air/Water Syringe Tips  
Com-Fit Plush™ Natural Fit Masks |
| 2. Diagnosis | XCP-DS Fit® Universal Sensor Holder with ORA® Arm and Ring Positioning System |
| 3. Anesthetics | Oraqix® (lidocaine and prilocaine periodontal gel) 2.5%/2.5% |
| 4. Scaling | Cavitron Touch® Ultrasonic Scaling System with Steri-Mate® 360 Handpiece  
Cavitron® Ultrasonic Inserts |
| 5. Polishing | Nupro Freedom™ Cordless Prophy System with SmartMode® Technology  
Nupro® Revolv® and Nupro® Freedom Disposable Prophy Angles |
| 6. Treatments | Nupro® White Varnish |